

**La Jolla Village Merchant Association  
Profit & Loss by Class**

	BID	September 2014 CEP Grant	Discretionary	EDTS	TOTAL
<b>Income</b>					
<b>Advertising</b>					
Information Ctr. Advertising	0.00	0.00	4,500.00	0.00	4,500.00
<b>Total Advertising</b>	<b>0.00</b>	<b>0.00</b>	<b>4,500.00</b>	<b>0.00</b>	<b>4,500.00</b>
<b>BID Income</b>	16,681.42	0.00	0.00	0.00	16,681.42
<b>EDTS Income</b>	0.00	0.00	0.00	5,780.27	5,780.27
<b>Grant Income</b>	0.00	100.00	0.00	0.00	100.00
<b>Total Income</b>	<b>16,681.42</b>	<b>100.00</b>	<b>4,500.00</b>	<b>5,780.27</b>	<b>27,061.69</b>
<b>Expense</b>					
<b>Design/Beautification</b>					
Landscaping	2,400.00	0.00	0.00	0.00	2,400.00
<b>Total Design/Beautification</b>	<b>2,400.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2,400.00</b>
<b>Office /Administration</b>					
Accounting/Bookkeeping	1,242.50	0.00	0.00	0.00	1,242.50
<b>Bank Charges</b>					
Merchant Account Fees	0.00	0.00	28.02	0.00	28.02
<b>Total Bank Charges</b>	<b>0.00</b>	<b>0.00</b>	<b>28.02</b>	<b>0.00</b>	<b>28.02</b>
Bankcard Equipment Lease	0.00	0.00	37.81	0.00	37.81
Cell Phone	125.06	0.00	0.00	0.00	125.06
Dues/Subscriptions/Fees	508.95	0.00	0.00	0.00	508.95
Internet	120.00	0.00	0.00	0.00	120.00
Misc Office Expense	0.00	0.00	30.00	0.00	30.00
Office Supplies	208.33	0.00	28.50	0.00	236.83
Parking	0.00	0.00	260.00	0.00	260.00
Postage & Delivery	0.00	0.00	5.95	0.00	5.95
Rent	1,130.00	0.00	0.00	2,655.00	3,785.00
Telephone	221.72	0.00	0.00	0.00	221.72
<b>Total Office /Administration</b>	<b>3,556.56</b>	<b>0.00</b>	<b>390.28</b>	<b>2,655.00</b>	<b>6,601.84</b>
<b>Outreach/Promotion</b>					
Fees For Website Maintenance	50.00	0.00	0.00	0.00	50.00
Marketing	0.00	200.00	0.00	0.00	200.00
Newsletter	45.00	0.00	0.00	0.00	45.00
<b>Total Outreach/Promotion</b>	<b>95.00</b>	<b>200.00</b>	<b>0.00</b>	<b>0.00</b>	<b>295.00</b>
<b>Personnel</b>					
Employer Taxes - Federal	564.19	0.00	-282.26	301.98	583.91
Employer Taxes - State	22.00	0.00	0.00	204.93	226.93
Health Insurance	284.20	0.00	0.00	0.00	284.20
Payroll Fees	117.00	0.00	0.00	0.00	117.00
Salaries	8,416.66	0.00	-839.11	2,618.36	10,195.91

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September 2014

	<u>BID</u>	<u>CEP Grant</u>	<u>Discretionary</u>	<u>EDTS</u>	<u>TOTAL</u>
<b>Workers Compensation</b>	1,225.81	0.00	0.00	0.00	1,225.81
<b>Total Personnel</b>	<u>10,629.86</u>	<u>0.00</u>	<u>-1,121.37</u>	<u>3,125.27</u>	<u>12,633.76</u>
 <b>Total Expense</b>	 <u>16,681.42</u>	 <u>200.00</u>	 <u>-731.09</u>	 <u>5,780.27</u>	 <u>21,930.60</u>
 <b>Net Income</b>	 <u><u>0.00</u></u>	 <u><u>-100.00</u></u>	 <u><u>5,231.09</u></u>	 <u><u>0.00</u></u>	 <u><u>5,131.09</u></u>