



LA JOLLA VILLAGE MERCHANTS ASSOCIATION

MONTHLY BOARD MEETING

10 OCTOBER 2018 / 3:00 PM

La Jolla Riford Library

7555 Draper Avenue, La Jolla, CA 92037

AGENDA¹

- | | | |
|--|--------------------|-----------------------------|
| 1. Set-up Venue / Sign-in | | |
| 2. Call to Order - Annual Board Meeting | Action | A. Hawrylyszyn Frank |
| 3. Adjourn Annual Board Meeting | Action | A. Hawrylyszyn Frank |
| 4. Call to Order - Monthly Board Meeting | Action | A. Hawrylyszyn Frank |
| • Please silence cell phones | | |
| • Visitor sign-in sheet - please make sure to sign-in | | |
| | | |
| 5. Role Call | Action | K. Baroudi |
| | | |
| 6. Non-Agenda Public Comments | Information | A. Hawrylyszyn Frank |
| | | |
| 7. Approval of Minutes | Action | K. Baroudi |
| 1. September Meeting Minutes - September 12, 2018 | | |
| | | |
| 8. President's Report | Information | A. Hawrylyszyn Frank |
| 1. Honoring the BOD | Information | A. Hawrylyszyn Frank |
| Alisha Hawrylyszyn Frank gives gratitude to the BOD as a majority complete their term. | | |

¹ The Board may take action on any item on the agenda unless it is noted as being an "Information Only" item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858.454.5718 at least five (5) work days prior to the meeting date to insure availability.

2. **Executive Director – New Hire** **Information** **A. Hawrylyszyn Frank**
Alisha Hawrylyszyn Frank will discuss the current standing and process for the new Executive Director hire.

9. Treasurer’s Report **Information** **B. Murphy**

1. **Monthly Financial Report – September**

10. Economic Development Report

1. **Lighthouse** **Information** **A. Wakita**

Asumi Wakita presents opportunities through advertising with *Lighthouse*.

2. **The City of SD Business Walk** **Action** **A. Hawrylyszyn Frank**

The City of San Diego Business Walk (Wednesday, December 5, 2018 from 1:30PM – 6:30PM) has the support of Councilmember Barbara Bry’s.

3. **Summer Beach Moratorium** **Action** **P. Ahern**

Patrick Ahern requests support for a waiver of the summer beach moratorium to allow continued construction of the Scripps Park Comfort Station in 2019.

4. **Economic Development** **Information** **P. Ahern**

Patrick Ahern presents the recent developments in the Village.

5. **Rancho Santa Fe** **Information** **J. Christ**

Janet Lawless Christ presents a creative approach to bring Rancho Santa Fe clients to our merchants.

6. **Walk of Stars** **Information** **R. Alexander**

Robert Alexander presents the *Walk of Stars*.

7. **TEGNA – CBS8, KFMB, CW** **Action** **J. Johnson**

Jeannie Johnson presents opportunities for the *La Jolla Village Merchants Association*, as well as individual merchants through *TEGNA*.

11. Promotions

1. **2018 LJVMA Holiday Party** **Action** **B. Murphy**

Brett Murphy will present information regarding the details for this year’s holiday party, as well the date, time, location and awards.

2. **Pillage the Village** **Action** **A. Hawrylyszyn Frank**

Pillage the Village (Wednesday, October 31, 2018 from 3PM – 6PM) needs approval of funding.

12. Design

1. Bike Rack Design

Information

M. Shenk

Max Shenk updates the BOD on the progress made for the bike racks.

13. LJVMA Board Election Results

Action

A. Hawrylyzyn Frank

14. Adjourn Meeting

Action

A. Hawrylyzyn Frank

Wednesday, November 14, 2018 at 3PM Pacific