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**La Jollalty Card Merchant Participation Agreement**

Thank you for taking part in the initial launch of the La Jollalty Card Show & Save Program. La Jollalty Card Offers will be listed on the lajollabythesea.com website and linked to your Business Listing. Please go to [www.lajollabythesea.com](http://www.lajollabythesea.com) to ensure that your online listing is current. You can add or update your business listing by going to [lajollabythesea.com/merchant-resources/member-profile/](https://lajollabythesea.com/merchant-resources/member-profile/)

**Business Information**

|  |  |
| --- | --- |
| Business Name: | Street Address: |
| Owner’s Name: | City/State/Zip: |
| Email: | Business Phone: |
| Website: | Cell Phone: |

**Discount Details -  *Minimum offer required to participate is 10% discount.*** *Be generous and creative! Offer locals a deal or discount that is truly “exclusive.” Suggestions: Buy one get one, half free; Buy one, get one half off; Free appetizer or dessert; 25% off clearance/sale; 40% off one regular priced item.*

|  |  |
| --- | --- |
| Savings Offer(s): | Restrictions: |

*I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, agree to participate in the* ***La Jollalty Card Show & Save Program*** *and will*

*honor the offer(s) as stated above. I agree to display the “We Proudly Accept the La Jollalty Card” window decal which will be supplied to me by LJVMA. I can add or change the offer(s) seasonally or by written request. To terminate my involvement with the La Jollalty Card Program, I will submit a 30-day notice to the La Jolla Village Merchants Association. I understand that this is for the* ***Show & Save Program only*** *and does not include involvement in third part digital savings programs/online applications.*

**Price to Participate (LJVMA Members): Free**

**Price to Participate (Non-members): Please contact** [**jodi@lajollabythesea.com**](mailto:jodi@lajollabythesea.com)

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Signature Date

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Print Name Title