



## Request for Proposal

### La Jolla Village Wayfinding Signs and Installation – Phase One

La Jolla Village Merchants Association is developing a wayfinding program in the Village of La Jolla. We are looking for costs associated with fabricating, installing and permitting for the signs. We appreciate your interest in the project and support of La Jolla Village Merchants Association and the community. LJVMA is a nonprofit organization.

We are including **basic designs/locations** for you to review. While most signs will be mounted to existing poles, some signs will require new poles. You can bid the project both ways.

**Your bid must include** all costs associated with the project including design, site visits, city permitting process, fabrication, presentations to community review committees, installation and other services required to complete the project.

#### Project Description:

1. Manufacture and install the following:
    - A. Twelve (12) aluminum panels with direct print mounted to existing poles 36 h x 29
    - B. Four (4) S/F directional sign panels with new posts direct buried into the ground 36 h x 18 wide on **new post**
    - C. Three (3) hidden staircase signs 14 h x 16 wide
    - D. Three (3) parking sign panels mounted to existing posts 23 h x 18 w
  2. Budget for permitting, engineering, acquisition etc.
  3. Graphic Design services
- Any other costs associated with the completion of the project.

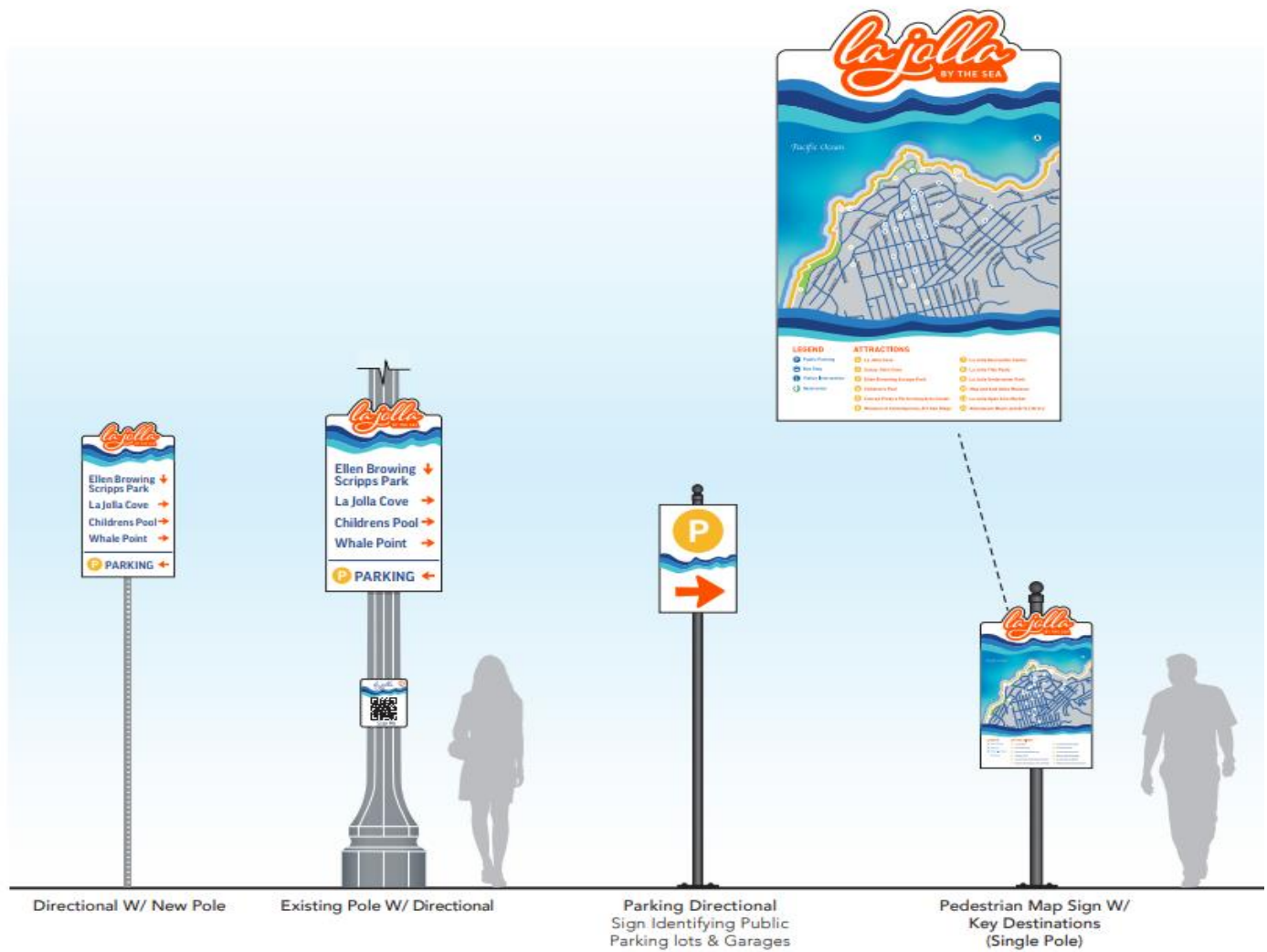
#### Timeline and Additional Information

- Please email all correspondence to [jodi@lajollabythesea.com](mailto:jodi@lajollabythesea.com). Phone: 858-230-2725
- You can schedule a virtual or in person site visit by contacting Jodi Rudick at the email above. Site visits will be arranged the week of March 21.
- All Bids must be received by March 31, 2023.
- Winner bidder will be given first right of refusal to accept future project phases if implemented.

#### Selection Criteria – You are encouraged to address the following criteria in your proposal.

- Overall costs as described above.
- Experience and successful completion of similar work in the City of San Diego including permitting and executing similar projects.
- Referrals from like organizations
- Ability to expedite project in a timely manner.
- Responsiveness and communication
- Proximity to project site

### Sign Designs Draft:



Locations of signs are below:



SIGN LEGEND	
A.1	S/F SITE MAP DIRECTORY SIGN PANEL ON EXISTING POST. 36" H X 29" W
A.2	SAME AS A.1
A.3	D/F SITE MAP DIRECTORY SIGN PANEL ON EXISTING POST. 36" H X 29" W
A.4	SAME AS A.1
A.5	SAME AS A.1
A.6	SAME AS A.1
A.7	SAME AS A.1
A.8	SAME AS A.1
A.10	SAME AS A.1
A.11	SAME AS A.1
A.12	SAME AS A.1
B.1	S/F DIRECTIONAL SIGN PANEL & POST. 36" H X 18" W
B.2	SAME AS B.1
B.3	SAME AS B.1
B.4	SAME AS B.1
C.1	S/F "HIDDEN STAIRS" SIGN PANEL. 14" H X 16" W
C.2	SAME AS C.1
C.3	SAME AS C.1
D.1	S/F PARKING SIGN PANEL. 23" H X 16" W
D.2	SAME AS D.1

**SITE PLAN**  
NOT TO SCALE

