



MONTHLY MEETING

9 October 2024 / 4:00 PM / La Jolla Riford Library

AGENDA – MONTHLY BOARD MEETING

ANNUAL MEETING AGENDA

Call to Order – Annual Board Meeting		Japhet Perez Estrada, President
Roll Call – Establish Quorum – 50 Members Required. Action: Accept Quorum or lack thereof	Action	AJ Johnson, Secretary
Approval of 2022 Annual Meeting Minutes – Not applicable as no quorum was established.	Information	Johnson
Ballots Opened and Counted (Quorum Required) – Action: Confirm sealed ballots and identification of Election Official. If 50 members are not present take action to defer ballot counting to monthly meeting which takes place immediately following adjournment.	Action	Susan Monk, Election Official
Adjourn to Monthly Meeting	Action	Perez Estrada

MONTHLY MEETING AGENDA¹

1.	Call to Order - Monthly Board Meeting.	Action	Perez Estrada, President
2.	Roll Call - Attendance Report	Action	Johnson, Secretary
3.	Approval of September Minutes	Action	Johnson
4.	Non-Agenda Public Comments (limited to three minutes) <ul style="list-style-type: none"> • Updates from Community/Political Leaders • All other public comments (limited to three minutes) 	Information	Perez Estrada
5.	Community Spotlight – Congressman Scott Peters	Information	Congressman Scott Peters
6.	Financial Report <ul style="list-style-type: none"> • Approval of Financials – August 	Action	Podway, Treasurer
7.	Design and Beautification – Season Greetings Sign Update – Suggest using budget to replace/maintain upgrade current décor.	Action	Jodi Rudick, Executive Director
8.	Organizational Excellence 1. Election Report/Ballot Count	Information	Johnson
9.	Merchant Engagement 1. Mix and Mingle attracted approximately 50 people to Spiro’s	Information	Perez Estrada
10.	Promotions - 1) Digital Marketing/Social Media Update 2) Art and Wine Festival/Spirits Festival Recap 3) Art Walk Themes <ul style="list-style-type: none"> • November – Gratitude – Non-profit organizations invited to table at galleries. • December – Holidays • January – Health and Happiness • February – Love 4) Upcoming Holiday Events (Hundreds more are listed on Event Calendar) Mutt Strutt – New Location (The LOT) – October 26 Creepy Candy Crawl – October 31 Holiday Open House (November 17) – Led by Adelaide’s Jerry Parent.	Information Information Information Information	Rudick Bill Podway Katey Kalanges, Art Walk Chair Rudick
11.	Election Results Announced	Information	Sue Monk
12.	Adjourn Meeting – Next meeting will take place November 13, La Jolla Riford Library and will include the swearing-in ceremony of our new or re-elected board members. We will also elect our board officers.	Action	Perez Estrada