

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

ARTICLES OF INCORPORATION
OF

JAN 14 2011

LA JOLLA VILLAGE MERCHANTS ASSOCIATION, INC.

The undersigned incorporator for the purpose of forming a nonprofit corporation under the laws of the State of California hereby certifies:

ONE. The name of the corporation is *LA JOLLA VILLAGE MERCHANTS ASSOCIATION, INC.*

TWO. This corporation is a nonprofit **Mutual Benefit Corporation** organized under the Nonprofit Mutual Benefit Corporation Law. The purpose of this corporation is to engage in any lawful act or activity, other than credit union business, for which a corporation may be organized under such law.

THREE. The name and complete business address in this state of the corporation's initial agent for service of process is:

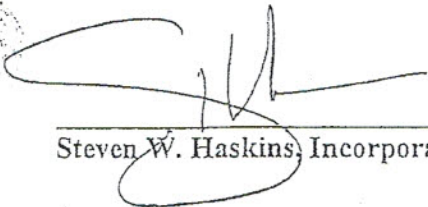
Steven W. Haskins, Esq.
4045 Bonita Rd., Ste. 206
Bonita, CA 91902

FOUR. The specific purpose of the corporation is to improve business conditions in the La Jolla Village area.

FIVE. Notwithstanding any of the above statements of purposes and powers, this corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in furtherance of the specific purposes of this corporation.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation.

Dated: 1/14/11


Steven W. Haskins, Incorporator

RECEIVED - FILED



I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

FEB - 1 2011

Date: _____

Debra Bowen
DEBRA BOWEN, Secretary of State

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **APR 01 2011**

LA JOLLA VILLAGE MERCHANTS
ASSOCIATION INC
C/O STEVEN W HASKINS
4045 BONITA RD STE 204
BONITA, CA 91902

Employer Identification Number:
27-5014954
DLN:
17053060333011
Contact Person:
ZENIA LUK ID# 31522
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Form 990 Required:
Yes
Effective Date of Exemption:
January 14, 2011
Contribution Deductibility:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(6) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Publication 4221-NC, Compliance Guide for Tax-Exempt Organizations (Other than 501(c)(3) Public Charities and Private Foundations), for some helpful information about your responsibilities as an exempt organization.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Lois G. Lerner
Director, Exempt Organizations

Enclosure: Publication 4221-NC

Letter 948 (DO/CG)

APR 1 2011
LAW OFFICE
HASKINS & RUSSELL