

## Agenda

## Monthly Board Meeting – March 13, 2013 Cuvier Club, Home of Abbey Catering 7776 Eads Avenue, La Jolla, CA 92037

| 8:15 a.m. | Setup venue, sign in socialize  |             |                  |
|-----------|---|-------------|------------------|
| 8:30 a.m. | Call to Order   | Action      | Phil Coller      |
|           | Please silence cell phones<br>Thank you – Cuvier Club, Brick & Bell (100% donated)<br>Sign-in sheet – please make sure to sign in |             |                  |
| 8:31 a.m. | Roll Call   | Action      | Krista Baroudi   |
| 8:35 a.m. | Non Agenda Public Comments  | Information | Phil Coller      |
| 8:45 a.m. | Approval of Minutes   | Action      | Phil Coller      |
|           | Monthly BOD February 13, 2012   |             |                  |
| 8:48 a.m. | President's Report  |             |                  |
|           | Update on Cove Stench   | Information | Phil Coller      |
|           | Community Enhancement Grant Resolution  | Action      | Phil Coller      |
|           | City of San Diego EDTS Grant  | Information | Phil Coller      |
|           | DonorNation - Presentation  | Action      | Kimberly Hansen  |
| 9:15 a.m. | Treasurer's Report  |             |                  |
|           | Financial reports   | Information | Tom Brady        |
| 9:20 a.m. | Organization Division Report  |             |                  |
|           | Update on   |             |                  |
|           | PDO   | Information | Deborah Marengo  |
|           | Coastal Access & Parking  | Information | Egon Kafka       |
|           | Traffic & Transportation  | Information | Tom Brady        |
|           | LJV Info Center   | Information | Sheila Fortune   |
|           | Block Captain Program – report  | Information | Kevin Smith      |
| 9:30 a.m. | Promotions Division Report  |             |                  |
|           | Locale Magazine—Presentation  | Information | Mike Smith       |
|           | Concours d' Elegance  | Information | Claudette Berwin |
|           | Haute La Jolla Nights   | Information | Julie Matibag    |
| 9:45 a.m. | <b>Economic Development Division Report</b>   |             |                  |
|           | Grand Opening Program – report  | Information | Leon Chow        |
|           | New Businesses Program – report   | Information | Lorna York       |
|           | Sign Distinction - Associate Membership   | Action      | Sheila Fortune   |
|           | La Jolla Kayak—Associate Membership   | Action      | Sheila Fortune   |

9:55 a.m. **Design Division Report** Trees, Plants, Benches Information James Niebling **Prospect Street Corridor** Phil Coller Action 10:00 a.m. **Adjourn Meeting** Action President **Next Monthly Board Meeting Upcoming Board Meeting** Action President Wednesday, April 10, 2013

The Board may take action on any item on the agenda unless it is noted as being an "Information Only" item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LIVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.