

La Jolla Village Merchant Association
Profit & Loss by Class
January 2014

	<u>BID</u>	<u>Discretionary</u>	<u>EDTS</u>	<u>SBEP</u>	<u>TOTAL</u>
Income					
BID Income	8,299.44	0.00	0.00	0.00	8,299.44
Events					
FI Golf Tour	0.00	1,820.00	0.00	0.00	1,820.00
Total Events	0.00	1,820.00	0.00	0.00	1,820.00
Hotel Booking Income	0.00	30.56	0.00	0.00	30.56
Sale of Merchandise	0.00	50.00	0.00	0.00	50.00
Total Income	8,299.44	1,900.56	0.00	0.00	10,200.00
Expense					
Commission paid on sales	0.00	52.50	0.00	0.00	52.50
Office /Administration					
Accounting/Bookkeeping	2,117.50	0.00	0.00	0.00	2,117.50
Bank Charges					
Merchant Account Fees	0.00	21.87	0.00	0.00	21.87
Total Bank Charges	0.00	21.87	0.00	0.00	21.87
Bankcard Equipment Lease	0.00	37.81	0.00	0.00	37.81
Cell Phone	124.06	0.00	0.00	0.00	124.06
Dues/Subscriptions/Fees	8.95	0.00	0.00	0.00	8.95
Internet	125.67	0.00	0.00	0.00	125.67
Misc Office Expense	0.00	30.00	0.00	0.00	30.00
Office Supplies	13.00	0.00	0.00	0.00	13.00
Parking	65.00	65.00	0.00	0.00	130.00
Postage & Delivery	26.69	0.00	0.00	0.00	26.69
Printing	0.00	40.57	0.00	0.00	40.57
Rent	1,000.00	2,000.00	0.00	0.00	3,000.00
Telephone	147.87	0.00	0.00	0.00	147.87
Total Office /Administration	3,628.74	2,195.25	0.00	0.00	5,823.99
Outreach/Promotion					
Fees For Website Maintenance	50.00	0.00	0.00	0.00	50.00
Newsletter	70.00	0.00	0.00	0.00	70.00
Total Outreach/Promotion	120.00	0.00	0.00	0.00	120.00
Personnel					
Employer Taxes - Federal	547.03	260.77	0.00	276.93	1,084.73
Employer Taxes - State	40.00	259.51	0.00	34.00	333.51
Payroll Fees	124.00	71.75	0.00	0.00	195.75
Salaries	3,541.67	784.90	2,024.19	3,541.67	9,892.43
Workers Compensation	298.00	0.00	0.00	0.00	298.00
Total Personnel	4,550.70	1,376.93	2,024.19	3,852.60	11,804.42

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	<u>BID</u>	<u>January 2014 Discretionary</u>	<u>EDTS</u>	<u>SBEP</u>	<u>TOTAL</u>
Special Events					
FI Golf Tourn	0.00	2,163.05	0.00	0.00	2,163.05
Total Special Events	<u>0.00</u>	<u>2,163.05</u>	<u>0.00</u>	<u>0.00</u>	<u>2,163.05</u>
Total Expense	<u>8,299.44</u>	<u>5,787.73</u>	<u>2,024.19</u>	<u>3,852.60</u>	<u>19,963.96</u>
Net Income	<u><u>0.00</u></u>	<u><u>-3,887.17</u></u>	<u><u>-2,024.19</u></u>	<u><u>-3,852.60</u></u>	<u><u>-9,763.96</u></u>