

La Jolla Village Merchant Association

Profit & Loss by Class

March 2014

	<u>BID</u>	<u>Discretionary</u>	<u>EDTS</u>	<u>SBEP</u>	<u>TOTAL</u>
Income					
Banner Income	0.00	545.44	0.00	0.00	545.44
BID Income	9,033.81	0.00	0.00	0.00	9,033.81
PROW	0.00	750.00	0.00	0.00	750.00
Sale of Merchandise	0.00	15.00	0.00	0.00	15.00
Total Income	9,033.81	1,310.44	0.00	0.00	10,344.25
Expense					
Commission paid on sales	0.00	500.90	0.00	0.00	500.90
Design/Beautification					
Landscaping	1,180.00	0.00	0.00	0.00	1,180.00
Total Design/Beautification	1,180.00	0.00	0.00	0.00	1,180.00
Office /Administration					
Accounting/Bookkeeping	1,006.25	0.00	0.00	0.00	1,006.25
Bank Charges					
Merchant Account Fees	0.00	62.40	0.00	0.00	62.40
Total Bank Charges	0.00	62.40	0.00	0.00	62.40
Bankcard Equipment Lease	0.00	37.81	0.00	0.00	37.81
Cell Phone	248.86	0.00	0.00	0.00	248.86
Dues/Subscriptions/Fees	508.95	0.00	0.00	0.00	508.95
Internet	40.00	75.00	0.00	0.00	115.00
Misc Office Expense	0.00	30.00	0.00	0.00	30.00
Office Supplies	13.00	0.00	0.00	0.00	13.00
Parking	0.00	130.00	0.00	0.00	130.00
Postage & Delivery	17.49	0.00	0.00	0.00	17.49
Printing	36.51	10.91	0.00	0.00	47.42
Professional Fees	165.00	0.00	0.00	0.00	165.00
Rent	1,000.00	2,000.00	0.00	0.00	3,000.00
Telephone	147.94	76.18	0.00	0.00	224.12
Total Office /Administration	3,184.00	2,422.30	0.00	0.00	5,606.30
Outreach/Promotion					
Fees For Website Maintenance	125.00	0.00	0.00	0.00	125.00
Newsletter	70.00	0.00	0.00	0.00	70.00
Total Outreach/Promotion	195.00	0.00	0.00	0.00	195.00
Personnel					
Employer Taxes - Federal	270.94	210.90	0.00	270.94	752.78
Employer Taxes - State	18.00	134.74	0.00	15.60	168.34
Health Insurance	284.20	0.00	0.00	0.00	284.20
Payroll Fees	62.00	9.00	0.00	62.00	133.00
Salaries	3,541.67	660.96	1,895.41	3,541.67	9,639.71
Workers Compensation	298.00	0.00	0.00	0.00	298.00

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	BID	March 2014 Discretionary	EDTS	SBEP	TOTAL
Total Personnel	<u>4,474.81</u>	<u>1,015.60</u>	<u>1,895.41</u>	<u>3,890.21</u>	<u>11,276.03</u>
Total Expense	<u>9,033.81</u>	<u>3,938.80</u>	<u>1,895.41</u>	<u>3,890.21</u>	<u>18,758.23</u>
Net Income	<u><u>0.00</u></u>	<u><u>-2,628.36</u></u>	<u><u>-1,895.41</u></u>	<u><u>-3,890.21</u></u>	<u><u>-8,413.98</u></u>