

La Jolla Village Merchant Association

Profit & Loss by Class

April 2014

	<u>BID</u>	<u>CEP Grant</u>	<u>Discretionary</u>	<u>SBEP</u>	<u>TOTAL</u>
Income					
Banner Income	0.00	0.00	136.36	0.00	136.36
BID Income	15,892.59	0.00	0.00	0.00	15,892.59
Donations	0.00	0.00	100.00	0.00	100.00
Hotel Booking Income	0.00	0.00	8.56	0.00	8.56
Total Income	15,892.59	0.00	244.92	0.00	16,137.51
Expense					
Design/Beautification					
Decorative (Roof Line) Lighting	300.00	0.00	0.00	0.00	300.00
Landscaping	1,145.00	0.00	0.00	0.00	1,145.00
Total Design/Beautification	1,445.00	0.00	0.00	0.00	1,445.00
Office /Administration					
Accounting/Bookkeeping	2,117.50	0.00	0.00	0.00	2,117.50
Audit	3,000.00	0.00	0.00	0.00	3,000.00
Bank Charges					
Merchant Account Fees	0.00	0.00	36.31	0.00	36.31
Total Bank Charges	0.00	0.00	36.31	0.00	36.31
Bankcard Equipment Lease	0.00	0.00	37.81	0.00	37.81
Cell Phone	124.33	0.00	0.00	0.00	124.33
Dues/Subscriptions/Fees	458.95	0.00	0.00	0.00	458.95
Insurance	2,798.00	0.00	0.00	0.00	2,798.00
Internet	49.50	0.00	75.00	0.00	124.50
Misc Office Expense	0.00	0.00	250.00	0.00	250.00
Office Supplies	120.87	0.00	0.00	0.00	120.87
Parking	25.00	0.00	130.00	0.00	155.00
Postage & Delivery	10.49	0.00	0.00	0.00	10.49
Rent	1,000.00	0.00	3,570.00	0.00	4,570.00
Telephone	147.96	0.00	60.08	0.00	208.04
Total Office /Administration	9,852.60	0.00	4,159.20	0.00	14,011.80
Outreach/Promotion					
Fees For Website Maintenance	50.00	0.00	0.00	0.00	50.00
Marketing	0.00	250.00	0.00	0.00	250.00
Newsletter	70.00	0.00	0.00	0.00	70.00
Total Outreach/Promotion	120.00	250.00	0.00	0.00	370.00
Personnel					
Employer Taxes - Federal	270.95	0.00	256.31	270.93	798.19
Employer Taxes - State	9.00	0.00	94.25	22.00	125.25
Health Insurance	284.20	0.00	0.00	0.00	284.20
Payroll Fees	124.00	0.00	4.50	0.00	128.50

**La Jolla Village Merchant Association
Profit & Loss by Class**

	BID	April 2014 CEP Grant	Discretionary	SBEP	TOTAL
Salaries	3,541.67	0.00	3,191.83	3,541.67	10,275.17
Workers Compensation	245.17	0.00	0.00	0.00	245.17
Total Personnel	<u>4,474.99</u>	<u>0.00</u>	<u>3,546.89</u>	<u>3,834.60</u>	<u>11,856.48</u>
 Total Expense	 <u>15,892.59</u>	 <u>250.00</u>	 <u>7,706.09</u>	 <u>3,834.60</u>	 <u>27,683.28</u>
 Net Income	 <u><u>0.00</u></u>	 <u><u>-250.00</u></u>	 <u><u>-7,461.17</u></u>	 <u><u>-3,834.60</u></u>	 <u><u>-11,545.77</u></u>