

# La Jolla Village Merchant Association

## Profit & Loss by Class

June 2014

	<u>BID</u>	<u>Discretionary</u>	<u>EDTS</u>	<u>TOTAL</u>
<b>Income</b>				
<b>Advertising</b>				
Information Ctr. Advertising	0.00	2,800.00	0.00	2,800.00
<b>Total Advertising</b>	<u>0.00</u>	<u>2,800.00</u>	<u>0.00</u>	<u>2,800.00</u>
Banner Income	0.00	272.72	0.00	272.72
<b>BID Income</b>	17,461.87	0.00	0.00	17,461.87
<b>EDTS Income</b>	0.00	0.00	7,171.00	7,171.00
<b>Hotel Booking Income</b>	0.00	110.51	0.00	110.51
<b>Total Income</b>	<u>17,461.87</u>	<u>3,183.23</u>	<u>7,171.00</u>	<u>27,816.10</u>
<b>Expense</b>				
<b>Design/Beautification</b>				
Landscaping	2,340.00	0.00	0.00	2,340.00
<b>Total Design/Beautification</b>	<u>2,340.00</u>	<u>0.00</u>	<u>0.00</u>	<u>2,340.00</u>
<b>Office /Administration</b>				
Accounting/Bookkeeping	2,030.00	0.00	0.00	2,030.00
<b>Bank Charges</b>				
Merchant Account Fees	0.00	166.45	0.00	166.45
<b>Total Bank Charges</b>	<u>0.00</u>	<u>166.45</u>	<u>0.00</u>	<u>166.45</u>
Bankcard Equipment Lease	0.00	37.81	0.00	37.81
Cell Phone	124.33	0.00	0.00	124.33
Dues/Subscriptions/Fees	8.95	1,960.85	0.00	1,969.80
Insurance	2,161.00	0.00	0.00	2,161.00
Internet	120.00	0.00	0.00	120.00
Office Supplies	60.42	0.00	0.00	60.42
Parking	12.50	130.00	0.00	142.50
Postage & Delivery	56.69	0.00	0.00	56.69
Rent	1,000.00	1,285.00	0.00	2,285.00
Telephone	158.94	0.00	0.00	158.94
<b>Total Office /Administration</b>	<u>5,732.83</u>	<u>3,580.11</u>	<u>0.00</u>	<u>9,312.94</u>
<b>Outreach/Promotion</b>				
Fees For Website Maintenance	737.50	0.00	0.00	737.50
Newsletter	70.00	0.00	0.00	70.00
<b>Total Outreach/Promotion</b>	<u>807.50</u>	<u>0.00</u>	<u>0.00</u>	<u>807.50</u>
<b>Personnel</b>				
Employer Taxes - Federal	541.88	267.86	0.00	809.74
Employer Taxes - State	21.00	60.53	0.00	81.53
Health Insurance	568.40	0.00	0.00	568.40
Payroll Fees	114.75	0.00	0.00	114.75

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	<b>BID</b>	<b>June 2014 Discretionary</b>	<b>EDTS</b>	<b>TOTAL</b>
<b>Salaries</b>	7,083.34	3,398.38	0.00	10,481.72
<b>Workers Compensation</b>	252.17	0.00	0.00	252.17
<b>Total Personnel</b>	<u>8,581.54</u>	<u>3,726.77</u>	<u>0.00</u>	<u>12,308.31</u>
 <b>Total Expense</b>	 <u>17,461.87</u>	 <u>7,306.88</u>	 <u>0.00</u>	 <u>24,768.75</u>
 <b>Net Income</b>	 <u><u>0.00</u></u>	 <u><u>-4,123.65</u></u>	 <u><u>7,171.00</u></u>	 <u><u>3,047.35</u></u>