

La Jolla Village Merchant Association Profit & Loss by Class

	BID	August 2014 CEP Grant	Discretionary	EDTS	TOTAL
Income					
Banner Income	0.00	0.00	1,360.00	0.00	1,360.00
BID Income	12,316.51	0.00	0.00	0.00	12,316.51
EDTS Income	0.00	0.00	0.00	4,288.07	4,288.07
Grant Income	0.00	100.00	0.00	0.00	100.00
Hotel Booking Income	0.00	0.00	176.82	0.00	176.82
PROW	0.00	0.00	750.00	0.00	750.00
Total Income	12,316.51	100.00	2,286.82	4,288.07	18,991.40
Expense					
Design/Beautification					
Landscaping	2,525.00	0.00	0.00	0.00	2,525.00
Total Design/Beautification	2,525.00	0.00	0.00	0.00	2,525.00
Office /Administration					
Accounting/Bookkeeping	0.00	0.00	1,907.50	0.00	1,907.50
Bank Charges					
Merchant Account Fees	0.00	0.00	51.35	0.00	51.35
Total Bank Charges	0.00	0.00	51.35	0.00	51.35
Bankcard Equipment Lease	0.00	0.00	68.01	0.00	68.01
Cell Phone	125.06	0.00	0.00	0.00	125.06
Dues/Subscriptions/Fees	8.95	0.00	0.00	0.00	8.95
Internet	45.00	0.00	75.00	0.00	120.00
Misc Office Expense	0.00	0.00	30.00	0.00	30.00
Office Supplies	95.25	0.00	0.00	0.00	95.25
Parking	0.00	0.00	130.00	0.00	130.00
Postage & Delivery	10.56	0.00	0.00	0.00	10.56
Printing	0.00	0.00	41.63	0.00	41.63
Rent	1,000.00	0.00	0.00	285.00	1,285.00
Telephone	161.04	0.00	60.90	0.00	221.94
Total Office /Administration	1,445.86	0.00	2,364.39	285.00	4,095.25
Outreach/Promotion					
Fees For Website Maintenance	50.00	0.00	-150.00	0.00	-100.00
Marketing	0.00	0.00	100.00	0.00	100.00
Newsletter	70.00	0.00	0.00	0.00	70.00
Total Outreach/Promotion	120.00	0.00	-50.00	0.00	70.00
Personnel					
Employer Taxes - Federal	553.03	0.00	282.26	291.42	1,126.71
Employer Taxes - State	40.00	0.00	0.00	179.01	219.01
Health Insurance	284.20	0.00	0.00	0.00	284.20
Payroll Fees	119.25	0.00	0.00	0.00	119.25
Salaries	7,229.17	0.00	839.11	3,532.64	11,600.92

**La Jolla Village Merchant Association
Profit & Loss by Class**

	BID	August 2014 EEP Grant	Discretionary	EDTS	TOTAL
Total Personnel	<u>8,225.65</u>	<u>0.00</u>	<u>1,121.37</u>	<u>4,003.07</u>	<u>13,350.09</u>
Total Expense	<u>12,316.51</u>	<u>0.00</u>	<u>3,435.76</u>	<u>4,288.07</u>	<u>20,040.34</u>
Net Income	<u><u>0.00</u></u>	<u><u>100.00</u></u>	<u><u>-1,148.94</u></u>	<u><u>0.00</u></u>	<u><u>-1,048.94</u></u>