



**Agenda**  
**Monthly Board Meeting – January 9, 2013**  
**Cuvier Club, Home of Abbey Catering**  
**7776 Eads Avenue, La Jolla, CA 92037**

8:15 a.m.	Setup venue, sign in socialize		
8:30 a.m.	<b>Call to Order</b>	Action	Phil Coller
	<ul style="list-style-type: none"> <li>▪ Please silence cell phones</li> <li>▪ Thank you – Cuvier Club, Brick &amp; Bell (100% donated)</li> <li>▪ Sign-in sheet – please make sure to sign in</li> </ul>		
8:31 a.m.	<b>Roll Call</b>	Action	Krista Baroudi
8:35 a.m.	<b>Non Agenda Public Comments</b>	Information	Phil Coller
8:45 a.m.	<b>Approval of Minutes</b>	Action	President
	<ul style="list-style-type: none"> <li>▪ December 12, 2012</li> </ul>		
8:48 a.m.	<b>President’s Report</b>		
	<ul style="list-style-type: none"> <li>▪ Update on Cove Stench</li> </ul>	Information	President
9:15 a.m.	<b>Treasurer’s Report</b>		
	<ul style="list-style-type: none"> <li>▪ Financial reports</li> <li>▪ Audit/Taxes</li> <li>▪ Annual Report 2011-2012</li> <li>▪ Annual Budget 2013-2014</li> </ul>	Information Information Information Action	Tom Brady Tom Brady Tom Brady Sheila Fortune
9:20 a.m.	<b>Organization Division Report</b>		
	<ul style="list-style-type: none"> <li>▪ Update on               <ul style="list-style-type: none"> <li>○ PDO</li> <li>○ Coastal Access &amp; Parking</li> <li>○ Traffic &amp; Transportation</li> </ul> </li> <li>▪ LJV Info Center/Office Space</li> <li>▪ Block Captain Program – report</li> </ul>	Information Information Information Information Information	Deborah Marengo Egon Kafka Tom Brady Sheila Fortune Kevin Smith
9:30 a.m.	<b>Promotions Division Report</b>		
	<ul style="list-style-type: none"> <li>▪ Farmers Insurance Open</li> <li>▪ Advertising – LJV Info Center</li> </ul>	Information Action	Sheila Fortune Sheila Fortune
9:45 a.m.	<b>Economic Development Division Report</b>		
	<ul style="list-style-type: none"> <li>▪ Grand Opening Program – report</li> <li>▪ New Businesses Program – report</li> </ul>	Information Information	Leon Chow Lorna York
9:48 a.m.	<b>Design Division Report</b>		
	<ul style="list-style-type: none"> <li>▪ Belvedere Project</li> <li>▪ Trees, Plants, Benches</li> </ul>	Information Information	President James Niebling

10:00 a.m.	Adjourn Meeting	Action	President
	Next Monthly Board Meeting		
	▪ Upcoming Board Meeting	Action	President
	▪ Wednesday, February 13, 2013		

The Board may take action on any item on the agenda unless it is noted as being an "Information Only" item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.