

**2015 Candidate Statements for La Jolla Village Merchants Association**

**Board of Directors Elections**

**Election Date—October 14, 2015**

**Term Will Be November 2015 – October 2017**

*Please note that all Candidate Statements have been condensed for space into one paragraph and not to exceed 250 words. No edits to spelling or grammar were made per instructions provided.*

**1- Adam Barno, Owner – Retail, Dick’s Liquor, 737 Pearl Street**

No statement provided on self-nomination form submittal.

**2- Christophe Cevasco—Restaurant, Eddie V’s—1270 Prospect Street**

I have now been in the village as a merchant since our opening 4 years ago and I have seen La Jolla transforming itself in unique and attractive ways, but I think there is so much more that could be done in order to better the city for our Locals, attract more tourism and generate new sources of revenue. I want to see this Village grow as a strong tight community and I know that once elected I will have a strong positive impact on our beloved Jewel.

**3- John Clarke, Owner/Realtor - Professional Services, Your Home Finders Realty Inc., 1237 Prospect Street, Suite E**

No statement provided on self-nomination form submittal.

**4- G. Michael Dorvillier, Principal - Professional Services, Symbio Financial Partners, 7777 Fay Avenue, Suite 210**

Michael Dorvillier has lived, worked, and raised his family in La Jolla for the past 24 years. As a future Board Member of the La Jolla Village Merchants Association, he will bring fresh perspectives, ideas, and energy to enrich the business community. Over the last three years, he has served as the Chairman of the La Jolla Concours d’ Elegance and has been able to elevate what once was a small car show to one of the most sought after Concours in the United States. As both a business owner and homeowner in La Jolla, Michael is invested in his community. Michael is forward thinking, innovative and creative as demonstrated by his success as the Chairman of the La Jolla Concours d’ Elegance. Michael understands that the relationship between the Village businesses, merchants, and the community has been instrumental in the growth of the La Jolla Concours d’ Elegance. When elected Michael will bring that same ideology of partnership, between the community, businesses, and events to help raise much needed revenue for the betterment and awareness of the Village of La Jolla. Michaels other civic involvement included the San Diego International Sports Council, La Jolla Youth Baseball and Las Patronas. He is excited about the opportunity to take part in an organization that is so heavily committed to the improvement and prosperity of the Village of La Jolla.

**5- Ike Fazzio, Owner – Retail, San Diego Fly Rides, 1237 Prospect Street, Suite X**

There are few places in this world that come close to the beauty of La Jolla! It often reminds me of Sorrento along the Amalfi Coast of Italy. It sometimes feels like you could be in another country, yet it is also a perfect blend of what makes America so wonderful! We moved our shop, San Diego Fly Rides, from the Gaslamp Quarter up to La Jolla Village nearly three years ago and it has proven to be a great decision. My wife and I take great pride that we’ve carved out a small, but successful business in one the most beautiful locations in the U.S. Like anyplace though, La Jolla does have it’s challenges. According to many of the long-term La Jolla business owners I’ve spoken with, there are way less visitors coming to the Village in the last five years. As other San Diego neighborhoods have renewed and attracted young artists and new businesses, La Jolla seems to have lost momentum. There are many issues that could use attention in La Jolla, but many of these could be addressed easily if we had more revenue coming in. We need to work together to revitalize with fresh ideas and give visitors a compelling reason to come visit “The Jewel”. I am interested in working on the Board of Directors to bring some fresh perspective to promoting La Jolla. If elected I will dedicate my time and energy to helping put us back on the map. Thank for you consideration.

**6- Claude-Anthony Marengo, Principal/Owner – Professional Services, Marengo Morton Architects, Inc., 7724 Girard Avenue**

As a lifetime member of La Jolla, I have grown up here with my family and our businesses. I feel it is very important to step-up and become a part of the solution to turn around La Jolla. I am committed to helping rebuild our Village and make it a better place to live and the businesses a better place to shop.

**7- Brett Murphy, Owner – Retail, La Jolla Sports Club 7825 Fay Avenue, Suite 160**

I would like to formally submit my self-nomination as a candidate for the La Jolla Village Merchants Association's Board of Directors. My wife and I moved to La Jolla in late February to live our dream. If elected to the board, I plan to bring enthusiasm, creativity and pleasurable persistence to keep our town a destination for business owners like us. With vacant commercial real estate, the village is in a transition period that, if occupied, will help all of our companies thrive for years to come. I firmly believe that the key to a healthy economy is strong, local business built through relationships and positive communal support. It is imperative that we continue to promote entrepreneurship and keep the big box companies away. As the new owners of La Jolla Sports Club, we are looking to do more for the community that we now call home. My previous career in Sales and Management for a \$35 Million distributor in New York focused on service and multiple locations tailored to the needs of each community in which they reside. It has been a long-time goal of mine to serve in a format such as this and, although my experience is minimal, my desire to succeed coupled with contributing to the community will help La Jolla transition into a new, prosperous era.

**8- Nancy Warwick, Owner, Retail - Warwick's, 7812 Girard Avenue**

I would very much like to continue to serve on the board of the LJVMA. Over the past year, my volunteer efforts have been largely focused on the Sparkle & Shine campaign to clean the Village. I am also actively involved on the board of Traffic & Transportation, as the LJVMA representative. I am very committed to the welfare of the Village, and I hope I will have the opportunity to continue to work on projects that involve the beautification of La Jolla, as well as being a voice for the merchant community.

\_\_\_\_\_ **END OF CANDIDATE STATEMENTS** \_\_\_\_\_