



**Agenda**  
**Monthly Board Meeting – April 10, 2013**  
**La Jolla Village Information Center**  
**1162 Prospect Street, La Jolla, CA 92037**

8:15 a.m.	Setup venue, sign in socialize		
8:30 a.m.	<b>Call to Order</b>	Action	Phil Coller
	Please silence cell phones		
	Sign-in sheet – please make sure to sign in		
8:31 a.m.	<b>Roll Call</b>	Action	Krista Baroudi
8:35 a.m.	<b>Non Agenda Public Comments</b>	Information	Phil Coller
8:45 a.m.	<b>Approval of Minutes</b>	Action	Phil Coller
	Monthly BOD March 13, 2013		
8:48 a.m.	<b>President’s Report</b>	Information	Phil Coller
	City of San Diego EDTS Grant	Information	Phil Coller
	BID Council Foundation—Funds	Action	Phil Coller
	aRes Travel—Presentation	Action	Alan Suchodolski
9:15 a.m.	<b>Treasurer’s Report</b>		
	Financial reports	Information	Tom Brady
9:20 a.m.	<b>Organization Division Report</b>		
	Update on		
	PDO	Information	Deborah Marengo
	Coastal Access & Parking	Information	Egon Kafka
	Traffic & Transportation	Information	Tom Brady
	LJV Info Center	Information	Sheila Fortune
	Block Captain Program – report	Information	Kevin Smith
9:30 a.m.	<b>Promotions Division Report</b>		
	Concours d’ Elegance	Information	Claudette Berwin
	Club Lemeno Text Message Marketing	Action	Dave Ish
9:50 a.m.	<b>Economic Development Division Report</b>		
	Grand Opening Program – report	Information	Leon Chow
	New Businesses Program – report	Information	Lorna York
9:55 a.m.	<b>Design Division Report</b>		
	Trees, Plants, Benches	Information	James Niebling
10:00 a.m.	<b>Adjourn Meeting</b>	Action	Phil Coller
	Next Monthly Board Meeting		
	Upcoming Board Meeting	Action	Phil Coller
	Wednesday, May 8, 2013		

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.