



AGENDA

Monthly Board Meeting – January 11, 2017
La Jolla Riford Library at 3:00pm—4:30pm
7555 Draper Avenue, La Jolla, CA 92037

1	Setup venue, sign in socialize		
2	Call to Order — Monthly Board Meeting	Action	James Niebling
	Please silence cell phones		
	Sign-in sheet – please make sure to sign in		
3	Roll Call	Action	Krista Baroudi
4	Non Agenda Public Comments	Information	
5	Approval of Minutes	Action	James Niebling
	December 7, 2016		
6	President’s Report	Action	James Niebling
	Strategic Plan 2017-2018 Final Document		
7	Treasurer’s Report		
	Financial reports	Information	Sheila Fortune
	LJVMA Budget 2017-2018 Present to City SD	Action	Sheila Fortune
8	Organization Division Report		
	By-Laws Update—change of Director		
	Replacement language	Action	James Niebling
	Update on La Jolla Associations:		
	PDO—need 2 trustees	Information	Sheila Fortune
	TMD Sub Regional Marketing	Information	SDTA Rep
	Traffic & Transportation—need 1 trustee	Information	Sheila Fortune
9	Promotions Division Report		
	So Fine on Kline—Revenue Share Presentation	Information	Tresha Souza
10	Economic Development Division Report		
	Grand Opening Program – report	Information	Jamie Dickerson
11	Design Division Report		
	No Report	Information	James Niebling
12	Adjourn Meeting	Action	James Niebling
	Wednesday, February 8, 2017		

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.