



AGENDA

Monthly Board Meeting – February 8, 2017
La Jolla Riford Library at 3:00pm—4:30pm
7555 Draper Avenue, La Jolla, CA 92037

1	Setup venue, sign in		
2	Call to Order — Monthly Board Meeting	Action	James Niebling
	Please silence cell phones		
	Sign-in sheet – please make sure to sign in		
3	Roll Call	Action	Krista Baroudi
4	Non Agenda Public Comments	Information	
5	Approval of Minutes	Action	James Niebling
	January 11, 2017		
6	President’s Report	Information	James Niebling
	1) Approval of Delegate and Director Replacement		
	For Eddie V’s—Swear In Rani Chatha	Action	James Niebling
	2) Support for Letter to NOAA—Sea Lions Issue	Action	John Leek
	3) Letter to City SD Reps on DecoBike Position	Action	James Niebling
7	Treasurer’s Report		
	Financial reports	Information	Sheila Fortune
8	Organization Division Report		
	Update on La Jolla Associations:		
	PDO— 2 trustees assigned	Information	Sheila Fortune
	Traffic & Transportation—need 1 trustee	Information	Sheila Fortune
9	Promotions Division Report		
	1) Pacific Magazine—Social Media Program	Action	Jeremy Lang
	2) The Breeders Cup	Information	Brett Murphy
	3) Quarterly Merchant Mixer—March 14th	Information	Sheila Fortune
10	Economic Development Division Report		
	Grand Opening Program – report	Information	Jamie Dickerson
11	Design Division Report		
	Proposed project to enhance the existing pedestrian crossing on Girard Avenue, in front of the Ralph Lauren store with improved landscaping and a crossing signal.		
		Action	Paul Benton
12	Adjourn Meeting	Action	James Niebling
	Wednesday, March 8, 2017		

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at