



AGENDA
Monthly Board Meeting – February 10, 2016
La Jolla Riford Library
7555 Draper Avenue, La Jolla, CA 92037

3:00 p.m.	Call to Order — Monthly Board Meeting Please silence cell phones Sign-in sheet – please make sure to sign in	Action	CA Marengo
3:00 p.m.	Roll Call	Action	Claudette Berwin
3:05 p.m.	Non Agenda Public Comments	Information	
3:15 p.m.	Approval of Minutes December 9, 2015 <i>No minutes for January 2016</i> <i>Strategic Planning Workshop Summary</i> <i>Submitted to Board</i>	Action	CA Marengo
3:16 p.m.	President’s Report Proposed Formation of Maintenance Assessment District (MAD) Enhance La Jolla Presentation Seal Lion/The Cove-Stench, Proposed Solution	Information Information Action	CA Marengo J Bronstein/M Dibella Steve Haskins
3:55 p.m.	Treasurer’s Report FY2016-FY2017 Budget Approval Approve entering into an amendment to existing contract agreement with the City	Action Action	Sheila Fortune Sheila Fortune
4:10 p.m.	Organization Division Report Coastal Access & Parking TMD Sub Regional Marketing Traffic & Transportation Block Captain Program	Information Information Information Information	Marengo/Fortune Terry Underwood Nancy Warwick Brett Murphy
4:15 p.m.	Promotions Division Report Fashion Week SD 2016 Event	Information	Sheila Fortune
4:16 p.m.	Economic Development Division Report Business Development—report	Information	Elsie Arredondo
4:20 p.m.	Design Division Report Banner Program, Sparkle & Shine	Information	Nancy Warwick
4:30 p.m.	Adjourn Meeting Wednesday, March 09, 2016	Action	CA Marengo

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.