



**AGENDA**  
**Monthly Board Meeting – February 11, 2015**  
**Cuvier Club, Home of Abbey Catering**  
**7776 Eads Avenue, La Jolla, CA 92037**

8:15 a.m.	Setup venue, sign in socialize		
8:30 a.m.	<b>Call to Order – Monthly Board Meeting</b>	Action	CA Marengo
	Please silence cell phones		
	Sign-in sheet – please make sure to sign in		
8:30 a.m.	<b>Roll Call</b>	Action	Krista Baroudi
8:35 a.m.	<b>Non Agenda Public Comments</b>	Information	
8:45 a.m.	<b>Approval of Minutes</b>	Action	CA Marengo
	January 14, 2015		
8:46 a.m.	<b>President’s Report</b>	Information	CA Marengo
	City of San Diego Group Job 820	Information	Vic Salazar
	City of San Diego Police—Burglaries	Information	Larry Hesselgesser
9:05 a.m.	<b>Treasurer’s Report</b>		
	Financial reports	Information	Paul Burke
9:10 a.m.	<b>Organization Division Report</b>		
	Update on La Jolla:		
	PDO	Information	Leon Chow
	Coastal Access & Parking	Information	Sheila Fortune
	Traffic & Transportation	Information	Nancy Warwick
	Block Captain Program – report	Information	Kevin Smith
9:15 a.m.	<b>Promotions Division Report</b>		
	Padres—La Jolla Day	Information	Mike Dee, Pres/CEO
	XocBox—Community On-Line Retail Mall	Action	Alexandra De Rosa
	Fashion Week SD	Information	Sheila Fortune
9:40 a.m.	<b>Economic Development Division Report</b>		
	Grand Opening Program – report	Information	Leon Chow
	Business Development—report	Information	Elsie Arredondo
9:45 a.m.	<b>Design Division Report</b>		
	Trees, Plants, Benches, Lights	Information	Richard Walker
	Banner Program, Sparkle & Shine	Information	Nancy Warwick
10:00 a.m.	<b>Adjourn Meeting</b>	Action	CA Marengo
	Wednesday, March 11, 2015		

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.