



AGENDA
Monthly Board Meeting – March 9, 2016
La Jolla Riford Library
7555 Draper Avenue, La Jolla, CA 92037

3:00 p.m.	Call to Order — Monthly Board Meeting Please silence cell phones Sign-in sheet – please make sure to sign in	Action	CA Marengo
3:00 p.m.	Roll Call	Action	Claudette Berwin
3:05 p.m.	Non Agenda Public Comments	Information	
3:15 p.m.	Approval of Minutes December 9, 2015 February 10, 2016	Action	CA Marengo
3:16 p.m.	President’s Report Follow-up Q&A on Maintenance Assessment District (MAD) Enhance La Jolla, requesting a motion for support	Information	CA Marengo
3:55 p.m.	Treasurer’s Report Monthly Financials	Action	Bronstein/Dibella
4:10 p.m.	Organization Division Report LJ Coastal Access & Parking Need one volunteer to fill seat TMD Sub Regional Marketing LJ Traffic & Transportation Block Captain Program	Information	Sheila Fortune
4:15 p.m.	Promotions Division Report So Fine on Kline Padres 3rd Annual La Jolla Day Concours d’ Elegance—Discount Code Quarterly Mixer	Information	Marengo/Fortune
4:16 p.m.	Economic Development Division Report Business Development—report	Information	Terry Underwood
4:20 p.m.	Design Division Report Banner Program, Sparkle & Shine	Information	Nancy Warwick
4:30 p.m.	Adjourn Meeting Wednesday, April 13, 2016	Information	Brett Murphy
		Action	Tresha Souza
		Action	Dwight/Fortune
		Information	Sheila Fortune
		Information	Sheila Fortune
		Information	Elsie Arredondo
		Information	Nancy Warwick
		Action	CA Marengo

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.