



AGENDA
Monthly Board Meeting – March 11, 2015
Cuvier Club, Home of Abbey Catering
7776 Eads Avenue, La Jolla, CA 92037

8:15 a.m.	Setup venue, sign in socialize		
8:30 a.m.	Call to Order – Monthly Board Meeting	Action	CA Marengo
	Please silence cell phones		
	Sign-in sheet – please make sure to sign in		
8:30 a.m.	Roll Call	Action	Krista Baroudi
8:35 a.m.	Non Agenda Public Comments	Information	
8:45 a.m.	Approval of Minutes	Action	CA Marengo
	February 11, 2015		
8:46 a.m.	President’s Report	Information	CA Marengo
	Follow-up Short Term Rentals	Action	Jonah Mechanic
	Silver Street Development	Action	Bill Berwin
9:15 a.m.	Treasurer’s Report		
	Financial reports	Information	Paul Burke
9:17 a.m.	Organization Division Report		
	Update on La Jolla:		
	PDO	Information	Leon Chow
	Coastal Access & Parking	Information	Deborah Marengo
	Traffic & Transportation	Information	Nancy Warwick
	Block Captain Program – report	Information	Kevin Smith
9:20 a.m.	Promotions Division Report		
	La Jolla Concours d’ Elegance	Action	Dorvillier/McFarlane
	So Fine on Kline	Action	Tresha Souza
9:30 a.m.	Economic Development Division Report		
	Grand Opening Program – report	Information	Leon Chow
9:35 a.m.	Design Division Report		
	Trees, Plants, Benches, Lights	Information	Richard Walker
	La Jolla Wayfinding Signs	Action	Richard Walker
	Banner Program, Sparkle & Shine	Information	Nancy Warwick
10:00 a.m.	Adjourn Meeting	Action	CA Marengo
	Wednesday, April 8, 2015		

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.