



AGENDA
Monthly Board Meeting – April 13, 2016
La Jolla Riford Library
7555 Draper Avenue, La Jolla, CA 92037

3:00 p.m.	Call to Order — Monthly Board Meeting Please silence cell phones Sign-in sheet – please make sure to sign in	Action	CA Marengo
3:00 p.m.	Roll Call	Action	Claudette Berwin
3:05 p.m.	Non Agenda Public Comments	Information	
3:15 p.m.	Approval of Minutes March 9, 2015	Action	CA Marengo
3:16 p.m.	President’s Report Follow-up Q&A on Maintenance Assessment District (MAD) Enhance La Jolla	Information Action	CA Marengo Bronstein/Dibella
3:55 p.m.	Treasurer’s Report Monthly Financials	Information	Sheila Fortune
4:10 p.m.	Organization Division Reports LJ Coastal Access & Parking TMD Sub Regional Marketing LJ Traffic & Transportation Block Captain Program	Information Information Information Information	Marengo/Fortune Terry Underwood Nancy Warwick Brett Murphy
4:15 p.m.	Promotions Division Report Padres 3rd Annual La Jolla Day End of Summer Run Letter of Support Quarterly Mixer—April 27th at The Lot	Information Action Information	Dwight/Fortune Barbosa /Loper Sheila Fortune
4:16 p.m.	Economic Development Division Report Business Development—report	Information	Elsie Arredondo
4:20 p.m.	Design Division Reports Trees, Benches, Flowers Banner Program, Sparkle & Shine	Information Information	Richard Walker Nancy Warwick
4:30 p.m.	Adjourn Meeting Wednesday, May 11, 2016	Action	CA Marengo

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.