



AGENDA
Monthly Board Meeting – May 11, 2016
La Jolla Riford Library
7555 Draper Avenue, La Jolla, CA 92037

3:00 p.m.	Call to Order — Monthly Board Meeting Please silence cell phones Sign-in sheet – please make sure to sign in	Action	CA Marengo
3:00 p.m.	Roll Call	Action	Claudette Berwin
3:05 p.m.	Non Agenda Public Comments	Information	
3:15 p.m.	Approval of Minutes April 13, 2016	Action	CA Marengo
3:16 p.m.	President’s Report PROW/PDO	Information	CA Marengo
3:25 p.m.	Treasurer’s Report Monthly Financials—April Report	Information	Sheila Fortune
3:30 p.m.	Organization Division Reports TMD Sub Regional Marketing—Report LJ Traffic & Transportation—Report Block Captain Program—Report	Information Information Information	Terry Underwood Nancy Warwick Brett Murphy
3:40 p.m.	Promotions Division Report Padres 3rd Annual La Jolla Day Tickets Quarterly Mixer—Update, Next one July	Information Information	Sheila Fortune Sheila Fortune
3:45 p.m.	Economic Development Division Report Business Development—report	Information	Elsie Arredondo
3:50 p.m.	Design Division Reports City of San Diego Store Front Improvement Program Trees, Benches, Flowers & Maintenance Banner Program; Update on Calendar, Budget Sparkle & Shine; Program Update	Information Information Information Information Information	Alissa Gabriel Richard Walker Nancy Warwick Nancy Warwick
4:30 p.m.	Adjourn Meeting Wednesday, May 11, 2016	Action	CA Marengo

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.