



**AGENDA**  
**Monthly Board Meeting – July 13, 2016**  
**La Jolla Riford Library**  
**7555 Draper Avenue, La Jolla, CA 92037**

3:00 p.m.	<b>Call to Order — Monthly Board Meeting</b> Please silence cell phones Sign-in sheet – please make sure to sign in	Action	CA Marengo
3:00 p.m.	<b>Roll Call</b>	Action	Claudette Berwin
3:05 p.m.	<b>Non Agenda Public Comments</b>	Information	
3:15 p.m.	<b>Approval of Minutes</b> June 8, 2016	Action	CA Marengo
3:16 p.m.	<b>President’s Report</b> PROW/PDO Process Update The Cove—Solutions Update	Information	CA Marengo
3:25 p.m.	<b>Treasurer’s Report</b> Monthly Financials—June Report	Information	Sheila Fortune
3:30 p.m.	<b>Organization Division Reports</b> 1-2016—2017 BOD Elections Ballot Process, 10 Seats Open for Self Nomination 2-LJ Traffic & Transportation—Trustee Needed 3-Block Captain Program—Report	Information Information Information	Sheila Fortune CA Marengo Brett Murphy
3:40 p.m.	<b>Promotions Division Report</b> 1-Holiday Jazz Fest—Scripps Park Support 2-La Jolla Art & Wine Festival Support	Action Action	David Payne Laurel McFarlane
3:45 p.m.	<b>Economic Development Division Report</b> Business Development—report New Business Survey Campaign	Information Information	Elsie Arredondo Elsie/Brett/Ike
3:50 p.m.	<b>Design Division Reports</b> 1-Trees, Benches, Flowers & Maintenance 2- Banner Program; Update on Calendar, Budget and Financial Report of Program 3-Sparkle & Shine; Program Update	Information Information Information	Richard Walker James Niebling James Niebling
4:30 p.m.	<b>Adjourn Meeting</b> Wednesday, August 10, 2016	Action	CA Marengo

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.