



**Monthly Board Meeting – September 10, 2014—Revised  
Cuvier Club, Home of Abbey Catering  
7776 Eads Avenue, La Jolla, CA 92037**

|            |   |             |                  |
|------------|---|-------------|------------------|
| 8:15 a.m.  | Setup venue, sign in socialize              |             |                  |
| 8:30 a.m.  | <b>Call to Order</b>                        | Action      | CA Marengo       |
|            | Please silence cell phones                  |             |                  |
|            | Sign-in sheet – please make sure to sign in |             |                  |
| 8:31 a.m.  | <b>Roll Call</b>                            | Action      | Krista Baroudi   |
| 8:32 a.m.  | <b>Non Agenda Public Comments</b>           | Information |                  |
| 8:36 a.m.  | <b>Approval of Minutes</b>                  | Action      | CA Marengo       |
|            | Monthly BOD August 8, 2014                  |             |                  |
| 8:38 a.m.  | <b>President’s Report</b>                   | Information | CA Marengo       |
| 9:00 a.m.  | <b>Treasurer’s Report</b>                   |             |                  |
|            | Lolo on Girard—BID Fees/Penalties           | Action      | Lauren Lahaye    |
|            | Financial reports                           | Information | Sheila Fortune   |
|            | 2013-2014 Audit                             | Action      | Sheila Fortune   |
| 9:05 a.m.  | <b>Organization Division Report</b>         |             |                  |
|            | Parks and Beaches—Pavilion                  | Action      | Patrick Ahern    |
|            | Update on La Jolla:                         |             |                  |
|            | PDO   | Information | Leon Chow        |
|            | Coastal Access & Parking                    | Information | Sheila Fortune   |
|            | Traffic & Transportation                    | Information | Nancy Warwick    |
|            | Block Captain Program – report              | Information | Kevin Smith      |
|            | LJVMA BOD Elections                         | Information | Sheila Fortune   |
| 9:15 a.m.  | <b>Promotions Division Report</b>           |             |                  |
|            | Sur La Table—Networking Classes             | Information | Gabriel Ferguson |
|            | Fashion Week San Diego                      | Action      | Allison Andrews  |
|            | La Jolla Art & Wine Festival                | Action      | Sherry Ahern     |
|            | Padres—La Jolla Day                         | Information | Brad Dwight      |
|            | Pillage the Village                         | Information | Chow/Berwin      |
| 9:35 a.m.  | <b>Economic Development Division Report</b> |             |                  |
|            | Grand Opening Program – report              | Information | Leon Chow        |
| 9:45 a.m.  | <b>Design Division Report</b>               |             |                  |
|            | Trees, Plants, Benches                      | Information | James Niebling   |
|            | Banner Program #CleanupLaJolla              | Action      | Nancy Warwick    |
| 10:00 a.m. | <b>Adjourn Meeting</b>                      | Action      | CA Marengo       |
|            | Annual Board Meeting                        | Action      | CA Marengo       |
|            | Wednesday, October 8, 2014                  |             |                  |

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.