



Agenda

Board Meeting – December 12, 2012
Cuvier Club, Home of Abbey Catering
7776 Eads Avenue, La Jolla, CA 92037

8:15 a.m.	Setup venue, sign in socialize		
8:30 a.m.	Call to Order	Action	Phil Coller
	<ul style="list-style-type: none"> ▪ Please silence cell phones ▪ Thank you – Cuvier Club (100% donated) ▪ Thank you – Brick & Bell (coffee & pastries 100% donated) ▪ Sign-in sheet – please make sure to sign in 		
8:31 a.m.	Roll Call	Action	Krista Baroudi
8:35 a.m.	Non Agenda Public Comments	Information	Phil Coller
8:45 a.m.	Approval of Minutes	Action	President
	<ul style="list-style-type: none"> ▪ November 14, 2012 		
8:48 a.m.	President’s Report		
	<ul style="list-style-type: none"> ▪ Update on Cove Stench ▪ Coast Blvd. Beautification Project Update ▪ Capt. Brian Ahern, SDPD Presentation 	Information Information Action	President Phyllis Minick Nancy Gardner
9:15 a.m.	Treasurer’s Report		
	<ul style="list-style-type: none"> ▪ Financial report ▪ Audit/Taxes 	Information Information	Tom Brady Tom Brady
9:20 a.m.	Organization Division Report		
	<ul style="list-style-type: none"> ▪ Update on <ul style="list-style-type: none"> ○ PDO ○ Coastal Access & Parking ○ Traffic & Transportation ▪ Office Space-SD Con/Vis ▪ Block Captain Program – report 	Information Information Information Information Information	Deborah Marengo Egon Kafka Tom Brady Sheila Fortune Kevin Smith
9:30 a.m.	Promotions Division Report		
	<ul style="list-style-type: none"> ▪ Spike & Mike 30th Anniversary Festival of Animation at the Museum ▪ Promises 2 Kids ▪ Farmers Insurance Open ▪ La Jolla Information Center Advertisement 	Action Action Information Information	Craig “Spike” Decker Tonya Torosian Sheila Fortune Sheila Fortune
9:45 a.m.	Economic Development Division Report		
	<ul style="list-style-type: none"> ▪ Grand Opening Program – report ▪ New Businesses Program – report 	Information Information	Leon Chow Lorna York

9:48 a.m.	Design Division Report		
	▪ Arts in the Hearts	Action	Jade Schulz
	▪ Belvedere Project	Information	President
	▪ Trees	Information	James Niebling
	▪ Holiday Décor	Action	James Niebling
	▪ Request for Proposal Prospect St Corridor	Action	Sheila Fortune
10:00 a.m.	Adjourn Meeting	Action	President
	Next Monthly Board Meeting		
	▪ Upcoming Board Meeting	Action	President
	▪ Wednesday, January 9, 2013		

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.