



Agenda
Monthly Board Meeting – February 13, 2013
Cuvier Club, Home of Abbey Catering
7776 Eads Avenue, La Jolla, CA 92037

8:15 a.m.	Setup venue, sign in socialize		
8:30 a.m.	Call to Order	Action	Phil Coller
	<ul style="list-style-type: none"> ▪ Please silence cell phones ▪ Thank you – Cuvier Club, Brick & Bell (100% donated) ▪ Sign-in sheet – please make sure to sign in 		
8:31 a.m.	Roll Call	Action	Krista Baroudi
8:35 a.m.	Non Agenda Public Comments	Information	Phil Coller
8:45 a.m.	Approval of Minutes	Action	Phil Coller
	<ul style="list-style-type: none"> ▪ Monthly BOD January 9, 2012 ▪ Special Meeting January 23, 2012 		
8:48 a.m.	President’s Report		
	<ul style="list-style-type: none"> ▪ Update on Cove Stench ▪ Update on Con/Vis ▪ Development Services Enforcement 	Information Information Information	Phil Coller Phil Coller Phil Coller
9:15 a.m.	Treasurer’s Report		
	<ul style="list-style-type: none"> ▪ Financial reports ▪ Audit/Taxes ▪ FY13-FY14 Budget 	Information Information Information	Tom Brady Tom Brady Tom Brady
9:20 a.m.	Organization Division Report		
	<ul style="list-style-type: none"> ▪ Update on <ul style="list-style-type: none"> ○ PDO ○ Coastal Access & Parking ○ Traffic & Transportation ▪ LJV Info Center/Office Space ▪ Block Captain Program – report 	Information Information Information Information Information	Deborah Marengo Egon Kafka Tom Brady Sheila Fortune Kevin Smith
9:30 a.m.	Promotions Division Report		
	<ul style="list-style-type: none"> ▪ Farmers Insurance Open ▪ Advertising – LJV Info Center ▪ Concours d’ Elegance ▪ La Jolla Half Marathon 	Information Information Information Action	Sheila Fortune Sheila Fortune Claudette Berwin Leon Chow
9:45 a.m.	Economic Development Division Report		
	<ul style="list-style-type: none"> ▪ Grand Opening Program – report ▪ New Businesses Program – report ▪ 1020 Prospect Street Hotel Project 	Information Information Action	Leon Chow Lorna York Phil Coller
9:55 a.m.	Design Division Report		

	<ul style="list-style-type: none"> ▪ Trees, Plants, Benches ▪ Prospect Street Corridor 	Information Information	James Niebling Sheila Fortune
10:00 a.m.	Adjourn Meeting	Action	President
	Next Monthly Board Meeting		
	<ul style="list-style-type: none"> ▪ Upcoming Board Meeting ▪ Wednesday, March 13, 2013 	Action	President

The Board may take action on any item on the agenda unless it is noted as being an "Information Only" item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.