

Agenda
La Jolla Village Merchants Association
Board Meeting
Cuvier Club, the home of Abbey Catering
7776 Eads Ave., CA 92037
Wednesday, January 11, 2012 8:30 a.m.

8:15 a.m. **Set up venue, Sign in, socialize**

8:30 a.m. **Call to order** Phil Coller

- 1 Please silence cell phones
- 2 Thank You—Cuvier Club, home of Abbey Catering--100% Donation
- 3 Thank You—Brick & Bell (coffee & pastries 100% donation)

8:31 a.m. **Roll Call** Debbie Newell

8:33 a.m. **Approval of Minutes of December 14, 2011** Phil Coller

8:36 a.m. **Non Agenda Public Comments**

8:39 a.m. **Presidents Report** Phil Coller

- 1 LJVMA Volunteers
- 2 La Jolla Leaders Reception
- 3 Google +

8:44 a.m. **Treasurer's Report** Tom Brady

Committee Reports

Organization

- | | | | |
|-----------|---|---|-------------------|
| 8:46 a.m. | 1 | Motion--City 2013 Budget, Discussion of Strategic Plan, Phase 1 | Phil Coller |
| 9:06 a.m. | 2 | Info only--Block Captain--Introduction Packet | Kevin Smith |
| 9:10 a.m. | 3 | Info only--By Laws Revisions | Scott Levin |
| 9:15 a.m. | 4 | Info only--Improved LJVMA database | Rosemary Murrieta |

Promotions

- | | | | |
|-----------|---|--|-------------------|
| 9:16 a.m. | 1 | Info only--Website update | Robert Lane |
| 9:20 a.m. | 2 | Motion--Partnership, Facilitating La Jolla Art & Wine Festival | Sherry Ahern |
| 9:25 a.m. | 3 | Info only--Concours D'Elegance | Mike Dorvillier |
| 9:30 a.m. | 4 | Info only--San Diego Film Festival | Rosemary Murrieta |

Design

- | | | | |
|-----------|---|----------------------------------|-----------------|
| 9:35 a.m. | 1 | Info only--Curb Painting Project | Marjorie McNair |
| 9:38 a.m. | 2 | Info only--Banner Program | Nancy Warwick |

9:43 a.m.

3 Info only-- Mapping of La Village infrasructure Egon Kafka

Economic Development

9:55 a.m.	1	Info only--Bus Service within the Village	Phil Coller
9:58 a.m.	2	Info only--Shuttle Service, Traffic & Transportal	Phil Coller

Upcoming Board Meetings

10:00 a.m.		Board Meeting, Wed, Feb 8, 2012, Cuvier	Phil Coller
10:00 a.m. Adjourn		Remember to turn cell phones back on	Phil Coller

The Board may take action on any item on the agenda unless it is noted as being an "Information Only" Item. If a Sign Language Interpreter, aids for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA at 858.480.7645 at least five work days prior to the meeting date to insure availability.