



Agenda
Board Meeting – July 11, 2012
Cuvier Club, Home of Abbey Catering
7776 Eads Avenue, La Jolla, CA 92037

8:15 a.m.	Setup venue, sign in, socialize		
8:30 a.m.	Call to order		Phil Coller
	<ul style="list-style-type: none">• Please silence cell phones• Thank you – Cuvier Club (100% donated)• Thank you – Brick & Bell (coffee & pastries, 100% donated)• Sign in sheet – please make sure you sign in		
8:31 a.m.	Roll Call		Sheila Fortune
8:33 a.m.	Approval of Minutes – June 13, 2012		Phil Coller
8:36 a.m.	Non Agenda Public Comments		
8:45 a.m.	President’s Report		
	<ul style="list-style-type: none">• Independent Contract for• Ratify Fire Run Endorsement• Accounting/Bookkeeping• Seal Area/Children’s’ Pool – Puppington Season• Assemblyman George Plescia's State Senate campaign	Action Action Action Action Information	Phil Coller Phil Coller Phil Coller Phil Coller George Plescia
9:00 a.m.	Treasurer’s Report		
	<ul style="list-style-type: none">• Financial reports• Audit/Tax Committee report	Action Action	Tom Brady Tom Brady
9:08 a.m.	Organization Committee Reports		
	<ul style="list-style-type: none">• Associate Membership – Application from La Jolla Beach & Tennis Club• Office space/SD ConVis Seeking approval	Action Action	Phil Coller Phil Coller

	for RFQ for Office space		
	• Fall Elections Committee Selection	Action	Phil Coller
	• Block Captain Program – progress report	Action	Kevin Smith
9:20 a.m.	Promotions Committee Reports		
	• Website – FY 2012-2013 Advertising RFQ for website IT services	Action	Robert Lane
	• Haute La Jolla Nights	Action	Julie Matibag
	• LJ Art & Wine Festival	Action	Sherry Ahern
	• SD/LJ Film Festival	Action	Dale Strack
9:30 a.m.	Economic Development Reports		
	• Recruiting Division Chairperson	Action	Phil Coller
	• Grand Opening Program	Action	Leon Chow
9:35 a.m.	Design Committee Reports		
	• Trees	Action	James Niebling
	• Benches	Action	James Niebling
	• Hanging Flowers Baskets	Action	James Niebling
9:55 a.m.	Upcoming Board Meeting	Information	Phil Coller
	• Board Meeting, Wednesday, August 8, 2012, Cuvier Club		
10:00 a.m.	Meeting Adjourned	Action	Phil Coller

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.