

La Jolla Village Merchant Association

BUDGET

FY2016 - FY2017

	BID	Discretionary	SBEP-M	SBEP-FS	TOTAL
Income					
Advertising					
92037 Mini Magazine	0.00	22,500.00	0.00	0.00	22,500.00
Website Ads	0.00	1,000.00	0.00	0.00	1,000.00
Associate Membership	0.00	1,000.00	0.00	0.00	1,000.00
Banner Income	0.00	7,500.00	0.00	0.00	7,500.00
BID Income	200,000.00	0.00	0.00	0.00	200,000.00
Special Events					
LJ Food & Spirits/Tourn of Chefs	0.00	1,500.00	0.00	0.00	1,500.00
Village Art Nights/2nd Saturday	0.00	2,000.00	0.00	0.00	2,000.00
Holiday Festival	0.00	8,000.00	0.00	0.00	8,000.00
Padres 3rd Annual La Jolla Day	0.00	1,000.00	0.00	0.00	1,000.00
So Fine on Kline/Chili Cook Off	0.00	1,200.00	0.00	0.00	1,200.00
Fashion Week SD 2nd Annual	0.00	350.00	0.00	0.00	350.00
Sparkle & Shine Maintenance	0.00	13,200.00	0.00	0.00	13,200.00
aRes Booking Income	0.00	100.00	0.00	0.00	100.00
PROW	0.00	500.00	0.00	0.00	500.00
La Jolla Coastal A & P Admin Fee	0.00	18,240.00	0.00	0.00	18,240.00
La Jolla Coastal A & P Audit Fee	0.00	2,500.00	0.00	0.00	2,500.00
SBEP	0.00	0.00	21,000.00	8,000.00	29,000.00
Total Income	200,000.00	80,590.00	21,000.00	8,000.00	309,590.00
Expense					
Contingency Funds	10,000.00	0.00	0.00	0.00	10,000.00
Design/Beautification					
Banner	0.00	1,000.00	0.00	0.00	1,000.00
Total Bench Expense	1,000.00	1,000.00	0.00	0.00	2,000.00
Holiday Décor/Roof Line Lighting	12,000.00	0.00	0.00	0.00	12,000.00
Landscaping Maint	20,000.00	0.00	0.00	0.00	20,000.00
Total Design/Beautification	33,000.00	2,000.00	0.00	0.00	35,000.00
Office /Administration					
Accounting/Bookkeeping	0.00	11,400.00	0.00	3,000.00	14,400.00
Audit - LJVMA	2,500.00	0.00	0.00	0.00	2,500.00
Audit - LJCAP	2,000.00	0.00	0.00	0.00	2,000.00
Merchant Account Fees	1,200.00	0.00	0.00	0.00	1,200.00
Bankcard Equipment Lease	0.00	500.00	0.00	0.00	500.00
Office & Cell Phone	3,000.00	0.00	0.00	0.00	3,000.00
Dues/Subscriptions/Education	2,000.00	2,000.00	0.00	0.00	4,000.00
Election Costs	2,000.00	0.00	0.00	0.00	2,000.00
Equipment & Furniture	0.00	0.00	0.00	0.00	0.00
Gift	0.00	100.00	0.00	0.00	100.00
Insurance	4,375.00	0.00	0.00	0.00	4,375.00
Internet	1,100.00	0.00	0.00	0.00	1,100.00
Office Maint Expense	525.00	0.00	0.00	0.00	525.00
Office Supplies	2,000.00	0.00	0.00	0.00	2,000.00

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	BID	Discretionary	SBEP-M	SBEP-FS	TOTAL
Parking	0.00	780.00	0.00	0.00	780.00
Postage & Delivery	1,500.00	0.00	0.00	0.00	1,500.00
Printing	3,000.00	0.00	0.00	0.00	3,000.00
Professional Fees	1,600.00	0.00	0.00	0.00	1,600.00
Rent	21,600.00	0.00	0.00	0.00	21,600.00
Total Office /Administration	48,400.00	14,780.00	0.00	3,000.00	66,180.00
Outreach/Promotion					
Fees For IT Maintenance	3,000.00	0.00	0.00	0.00	3,000.00
92037 Mini Magazine	0.00	13,000.00	0.00	0.00	13,000.00
Marketing	1,700.00	0.00	0.00	0.00	1,700.00
E-Newsletter	1,000.00	0.00	0.00	0.00	1,000.00
Website Design/Maint	3,000.00	0.00	0.00	2,000.00	5,000.00
Total Outreach/Promotion	8,700.00	13,000.00	0.00	2,000.00	23,700.00
Personnel					
Employer Taxes - Federal	7,000.00	0.00	0.00	0.00	7,000.00
Employer Taxes - State	900.00	0.00	0.00	0.00	900.00
Health Insurance	0.00	2,200.00	3,800.00	0.00	6,000.00
Payroll Fees	1,000.00	0.00	0.00	0.00	1,000.00
Salaries/Hourly Wages					
LJVMA	71,300.00	0.00	17,200.00	0.00	88,500.00
Sparkle & Shine	0.00	13,200.00	0.00	0.00	13,200.00
LJCAP	0.00	17,000.00	0.00	0.00	17,000.00
Workers Compensation	3,000.00	0.00	0.00	0.00	3,000.00
Total Personnel	83,200.00	32,400.00	21,000.00	0.00	136,600.00
Special Events					
City Fees & Services	0.00	0.00	0.00	3,000.00	3,000.00
Quarterly Merchant Mixers	4,000.00	0.00	0.00	0.00	4,000.00
LJ Food & Spirits/Tourn of Chefs	5,000.00	5,000.00	0.00	0.00	10,000.00
Farmers Ins Golf Tourn	1,200.00	500.00	0.00	0.00	1,700.00
Village Art Nights/2nd Saturday	1,000.00	500.00	0.00	0.00	1,500.00
Padres 3rd Annual La Jolla Day	500.00	500.00	0.00	0.00	1,000.00
Holiday Festival	5,000.00	5,000.00	0.00	0.00	10,000.00
Fashion Week SD 2nd Annual	0.00	100.00	0.00	0.00	100.00
Musicians Fees	0.00	2,000.00	0.00	0.00	2,000.00
Total Special Events	16,700.00	13,600.00	0.00	3,000.00	33,300.00
Total Expense	200,000.00	75,780.00	21,000.00	8,000.00	304,780.00
Net Income	0.00	4,810.00	0.00	0.00	4,810.00