

Minutes
of the La Jolla Village Merchants Association
Annual and Monthly Board Meeting – October 14, 2015
Cuvier Club, 7776 Eads Avenue, La Jolla, CA 92037

Call to Order:

The general meeting of the La Jolla Village Merchants Association (LJVMA) was called to order at 8:33 a.m. by vice president, James Niebling.

Niebling calls to open the annual board meeting. Closes based upon lack of quorum. Back to regular monthly meeting. Quorum met

Roll Call of Directors

Fortune calls roll. Nine directors present at roll call. Berwin arrived at 8:36, Chow arrived at 8:55. Marengo, Baroudi, Dorvillier, and Borja were absent.

Non Agenda Public Comments

Ann Kerr Bach presented the 2015 Holiday Christmas parade.

Julio DeGuzeman reported from the City Attorney's office.

Lori Bolton, announced her new business on La Jolla Blvd. 18 | 8 Fine Men's Salons

Approval of Meeting Minutes

Motion and second to approve minutes from monthly BOD September 9, 2015 by Rasmussen/Smith. Motion passed with Vote of 9 yes, and two abstentions by Berwin and Niebling.

President's Report

President was not in attendance so report given.

Treasurer's Report

Burke presented review of financials through. 9/30. Files sent by email and will be online with all other financial statements. Fortune reported that the annual audit is being conducted and will be presented when complete.

Organization Division Report

Fortune announced that the Annual Board of Directors elections ballots were being counted by City of San Diego and BID Council Staff and would be announced at the end of the meeting.

Traffic & Transportation. Rasmussen discussed that he is working with City staff to try and get the timing of the light at Torrey Pines/"the throat" programmed correctly and consistently.

Nothing new for Block Captain Program.

Promotions Division Report

Berwin/Chow reported on most Pillage the Village. Pillage the Village will be happening again this year. Chow provided information for event. Advertising opportunities are available. Kiwanis and REBA will be co-sponsoring again. Starts Friday 10/30 from 3pm – 5pm.

Economic Development Division Report

Grand Opening Program report by Chow. Announced a few closures: Fitwall, Fugu and openings The Lot, Beaming, Yoga Smoga, 18 | 8 Fine Men's Salon.

Design Division Report

Walker is working on reorganizing Bench program and looking for a volunteer to manage.

Warwick has sent out letters to Sparkle & Shine sponsors for donations for this year to continue the program. So far raised about \$70,000 to manage the sidewalk clean-up program for 2015.

Fortune announced that election results will be emailed when count is complete later in the day. One week from today the votes will be confirmed pending no challenges received. All new directors will be sworn in at the November meeting and new officers elected.

Next Meeting

Niebling announced the next board meeting, November 11, 2015.

Adjourned

Niebling adjourned meeting at 9:18am

Sheila Fortune, Executive Director
For Krista Baroudi, Secretary