



## Agenda

### Board Meeting - May 9, 2012

Cuvier Club, Home of Abbey Catering

7776 Eads Ave., La Jolla, CA 92037

### Our Vision--Be One of the Best Downtowns in CA

8:15 AM **Set up venue, Sign in, Socialize**

8:30 AM **Call to order**

Phil Coller

- 1 Please silence cell phones
- 2 Thank You--Cuvier Club (100% donated)
- 3 Thank You--Brick & Bell (coffee & pastries, 100% donated)
- 4 Sign In Sheet--Need for City Reimbursement Packet

8:31 AM **Roll Call**

Debbie Newell

8:33 AM **Approval of Minutes--April 11, 2012**

Phil Coller

8:36 AM **Non Agenda Public Comments**

8:39 AM **President's Report**

Phil Coller

- 1 Executive Director
- 2 Town Council--Introduce Cindy Greatrex , new President

8:44 AM **Treasurer's Report**

Tom Brady

- 1 Financial reports

### Committee Reports

8:46 AM

#### Organization

1	Block Captain Program--BID Contact List, Website Registration--progress report	Kevin Smith
2	501C3 Status--update	Bob Blanchard
3	Associate Membership--Introduce business plan of program	Scott Levin

## Promotions

1	Promotions Division Structure	Robert Lane
2	Website update	Robert Lane
3	Haute La Jolla Nights--progress report	Julie Matibag
4	Art & Wine Festival--progress report	Sherry Ahern
5	Film Festival--progress report	Dale Strack
6	Social Media Manager	Robert Lane

## Economic Development

1	Recruit Co-Chairs, Save Our Post Office—collaboration with Historical Society	Phil Coller
2	Division Chair update	Phil Coller
	Save Our Post Office--progress report	Trip Bennett
3	Motion--PROW Permit--La Jolla Festival of the Arts	Phil Coller
4	Grand Opening Program--progress report	Leon Chow
5	LJVMA to produce valet parking survey on Prospect--progress report	Tom Brady

## Design

1	A Priorities = Flower Program, Banner Program, Roof Line Lights, Power Washing	James Niebling
2	Motion--Hanging Flower Planter Program	Bridget Oleata
3	Motion--Work on Bench projects--LJTCF	Marjorie McNair
4	Motion--LJVMA to serve as the lead organization for the Belvedere Promenade	Jim Alcorn
5	Motion--Holiday Lighting	James Niebling

### Upcoming Board Meetings

- 10:00 AM Board Meeting, Wed., June 13, 2012, Cuvier Club
- 10:00 AM Adjourn

The Board may take action on any item on the agenda unless it is noted as being an 'Information Only' item. If a sign language interpreter, aids for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA at 858.480.7645 at least five work days prior to the meeting date to insure availability.