



AGENDA
Monthly Board Meeting – May 08, 2013
Cuvier Club, Home of Abbey Catering
7776 Eads Avenue, La Jolla, CA 92037

8:15 a.m.	Setup venue, sign in socialize		
8:30 a.m.	Call to Order	Action	Phil Coller
	Please silence cell phones		
	Sign-in sheet – please make sure to sign in		
8:31 a.m.	Roll Call	Action	Krista Baroudi
8:35 a.m.	Non Agenda Public Comments	Information	Phil Coller
8:45 a.m.	Approval of Minutes	Action	Phil Coller
	Monthly BOD April 10, 2013		
8:48 a.m.	President’s Report	Information	Phil Coller
	Devlyn Investments—New Development	Action	Annat Sapir
	BID Council	Information	Sheila Fortune
	City of San Diego BID Contract	Action	Phil Coller
9:15 a.m.	Treasurer’s Report		
	Financial reports	Information	Tom Brady
9:20 a.m.	Organization Division Report		
	Update on		
	PDO	Information	Deborah Marengo
	Coastal Access & Parking	Information	Egon Kafka
	Traffic & Transportation	Information	Tom Brady
	Block Captain Program – report	Information	Kevin Smith
9:30 a.m.	Promotions Division Report		
	Club Lemeno Text Message Marketing	Action	Dave Ish
	Haute La Jolla Nights	Information	Julie Matibag
9:50 a.m.	Economic Development Division Report		
	Grand Opening Program – report	Information	Leon Chow
	New Businesses Program – report	Information	Lorna York
9:55 a.m.	Design Division Report		
	Trees, Plants, Benches	Information	James Niebling
10:00 a.m.	Adjourn Meeting	Action	Phil Coller
	Next Monthly Board Meeting		
	Upcoming Board Meeting	Action	Phil Coller
	Wednesday, June 12, 2013		

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.