



Agenda

Board Meeting

Cuvier Club, Home of Abbey Catering

7776 Eads Ave., La Jolla, CA 92037

- 8:15 AM **Set up venue, Sign in, Socialize**
- 8:30 AM **Call to order** Phil Coller
- 1 Please silence cell phones
 - 2 Thank You--Cuvier Club (100% donated)
 - 3 Thank You--Brick & Bell (coffee & pastries, 100% donated)
 - 4 Sign In Sheet--Need for City Reimbursement Packet
- 8:31 AM **Roll Call** Debbie Newell
- 8:33 AM **Approval of Minutes--March 14, 2012** Phil Coller
- 8:36 AM **Non Agenda Public Comments**
- 8:39 AM **President's Report** Phil Coller
- 1 Info Only--Executive Director--1st Review is partially done
- 8:44 AM **Treasurer's Report** Tom Brady

Committee Reports

Organization

8:46 AM	1	Motion--By Laws--Revisions & Ratification--Item by item	Scott Levin
9:10 AM	2	Motion--Ratify the revised City Budget paperwork to submit to City Council in accordance with the Annual Budget & contracting process	Tom Brady
9:13 AM	3	Motion -- Associate Membership -- Establish a program	Scott Levin
9:20 AM	4	Motion--Board Themes (see handout)	Phil Coller
9:21 AM	5	Info only--Block Captain Program--progress report	Kevin Smith

Economic Development

9:23 AM	1	Info only--Division Chair Job Description	Phil Coller
9:25 AM	2	Info only--Save the Post Office--progress report	Trip Bennett
9:27 AM	3	Info only--A Priorities	Phil Coller
		Belveder Promenade (Fix the Dip)	
		Improving Sidewalks	
		Work on these projects from the funding, City bureaucracy, agreements and property managers impacted by the projects	
	4	Info only--Grand Opening Program--progress report	Leon Chow
9:35 AM	5	Info only--LJVMA to produce valet parking survey on Prospect--progress report	Tom Brady
9:37 AM	6	Info only--La Jolla Leaders Reception	Phil Coller
9:39 AM			

Design

9:41 AM	1	Motion--Flower Program--month to month with vendor	Bridget Oleata
9:43 AM	2	Motion--Anna Palmer to serve as LJVMA rep on PDO	James Niebling

Promotions

9:45 AM	1	Info only--Website update	Robert Lane
9:47 AM	2	Info only--Cash Mob--La Jolla Blue Book	Scott Levin
9:49 AM	3	Motion--Ratify Wells Fargo contract	Phil Coller
9:51 AM	4	Info only--Concours D'Elegance	Phil Coller
9:53 AM	5	Info only--Film Festival	Michelle Lerach
9:55 AM	6	Motion--Haute La Jolla Nights	Julie Matibag
9:58 AM	7	Motion--Approve Nuts For Cars special event	Howard Singer

Upcoming Board Meetings

10:00 AM Board Meeting, Wed., May 9, 2012, Cuvier Club

10:00 AM Adjourn Please, remember to turn cell phones back on

The Board may take action on any item on the agenda unless it is noted as being an 'Information Only' item. If a sign language interpreter, aids for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA at 858.480.7645 at least five work days prior to the meeting date to insure availability.