

**Minutes**  
Of the La Jolla Village Merchants Association  
Special Board Meeting – October 02, 2012  
Cuvier Club, 7776 Eads Avenue, La Jolla, CA 92037

**Special Board Meeting**

**Call to Order:**

The Special Board Meeting of the La Jolla Village Merchants Association (LJVMA) was called to order at 10:00 a.m. by president, Phil Collier.

**Roll Call of Directors:**

Present were: Claudette Berwin, Tom Brady, Leon Chow (10 minutes late), Phil Collier, Michelle Lerach, Scott Levin, James Niebling, Kevin Smith, Nancy Warwick. Absent was: Egon Kafka, Robert Lane

A quorum of Directors was present.

Also in Attendance: Sheila Fortune, LJVMA Executive Director

The Special Board Meeting was adjourned to convene a closed session.

The closed session of The Special Board meeting was called to order

**President's Report**

Collier reported:

1. It was necessary to review and approve for signature a Memorandum of Understanding between San Diego Con/Vis (ConVis) and La Jolla Village Merchants Association (LJVMA) detailing the arrangements agreed upon by the two organizations for the Management of the La Jolla Tourist Center on Herschel in La Jolla to be taken over by LJVMA effective January 1, 2013. A draft MOU submitted by ConVis was distributed for review and discussion. A motion was made to support LJVMA accepting the terms of the SD ConVis MOU and executing the document. It was moved and seconded (Niebling/Warrick). The question was called and the vote taken: Yea's – 9; Nay's – 0; Absent – 2; Abstentions - 0. (Absent – Kafka, Lane).
2. A time sensitive Lease for new LJVMA office space that would also accommodate the La Jolla Information Center was presented and the location of the space at 1162 Prospect Street disclosed. The terms of the lease and the concept of the new La Jolla Information Center was presented. A motion was made to support the signing of the lease and move the LJVMA office and the La Jolla Tourist Center on Herschel to the new location by January 1, 2013. It was moved and seconded (Lerach/Levin). The question was called and the vote taken: Yea's – 9; Nay's – 0; Absent – 2; Abstentions - 0. (Absent – Kafka, Lane).

The closed session adjourned at 10.55 a.m.

The results of the two motions made and unanimously passed in the closed session were announced. The Special Board Meeting adjourned at 11:00 a.m.

**Dated: Approved by BOD – 10/10/12**



---

**Sheila Fortune, Executive Director**