



**AGENDA**  
**Monthly Board Meeting – November 8, 2017**  
**La Jolla Riford Library at 3:00pm—4:30pm**  
**7555 Draper Avenue, La Jolla, CA 92037**

1	Setup venue, sign in socialize		
2	<b>Call to Order – Monthly Board Meeting</b>	Action	Sheila Fortune
	Please silence cell phones		
	Sign-in sheet – please make sure to sign in		
3	<b>Swearing In New Directors</b>	Action	Sheila Fortune
4	<b>Roll Call</b>	Action	Sheila Fortune
5	<b>Election of new Executive Officers</b>	Action	Fortune/President
6	<b>Non Agenda Public Comments</b>	Information	
7	<b>Approval of Minutes</b>	Action	President
	Annual & Monthly BOD October 13, 2017		
8	<b>President’s Report</b>	Information	President
	Strategic Planning Session—Dec 13th Meeting		
9	<b>Treasurer’s Report</b>		
	Financial Reports & Annual Audit	Information	Sheila Fortune
10	<b>Organization Division Report</b>		
	Brown Act Training & Roberts Rules of Order	Information	Sheila Fortune
	Block Captain Program – report	Information	Sheila Fortune
	New Office location change—7590 Fay Ave	Information	Sheila Fortune
	Mira Costa College—Small Bus. Programs	Information	Lynn Pittman
11	<b>Promotions Division Report</b>		
	Pillage the Village - Recap	Information	Sheila Fortune
	LJV Music & Art Walk—Recap	Information	Sheila Fortune
	Holiday Party & Merchants Awards, Nov 14th	Information	Murphy/Niebling
	La Jolla Light Co-Op Ad Presentation	Information	David Long
	LJVMA Window Decal and Bracelets Promo	Information	Jamie Dickerson
	LJ Christmas Parade & Holiday Festival, Dec 3rd	Information	Sheila Fortune
12	<b>Economic Development Division Report</b>		
	Grand Opening Program – report	Information	Dickerson/Fortune
13	<b>Design Division Report</b>		
	Holiday Décor	Information	James Niebling
	Sparkle & Shine Program Ending	Information	James Niebling
	Meeting with Enhance LJ MAD	Information	James Niebling
14	<b>Adjourn Meeting</b>	Action	President
	Wednesday, December 13, 2017		

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.