



**AGENDA**  
**Monthly Board Meeting – March 14, 2018**  
**La Jolla Riford Library at 3:00pm—4:30pm**  
**7555 Draper Avenue, La Jolla, CA 92037**

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| <b>1.</b>  | Setup venue, sign in   |   |  |
| <b>2.</b>  | <b>Call to Order — Monthly Board Meeting</b><br>Please silence cell phones<br>Sign-in sheet – visitors, please make sure to sign in  | Action                                    | James Niebling                                     |
| <b>3.</b>  | <b>Roll Call</b>   | Action                                    | Krista Baroudi                                     |
| <b>4.</b>  | <b>Non Agenda Public Comments</b>  | Information                               | James Niebling                                     |
| <b>5.</b>  | <b>Approval of Minutes</b><br>1) Meeting Minutes—February 14, 2018   | Action                                    | James Niebling                                     |
| <b>6.</b>  | <b>President’s Report</b>  | Information                               | James Niebling                                     |
| <b>7.</b>  | <b>Treasurer’s Report</b><br>1) Monthly Financial Reports—February   | Information                               | Brett Murphy                                       |
| <b>8.</b>  | <b>Promotions Division Report</b><br>1) Quarterly Merchant Mixer & Social Media<br>Instagram Seminar—March 20th at Pantai Inn<br>2) Ticket Sales & Music La Jolla Concours d’ Elegance   | Information<br>Information                | Sheila Fortune<br>Sheila Fortune                   |
| <b>9.</b>  | <b>Economic Development Division Report</b><br>1) Grand Opening Program – Report<br>2) Block Captain Outing—1st/2nd Week March<br>Reports from each Director<br>3) LimeBike—Presentation | Information<br>Information<br>Information | Jamie Dickerson<br>James Niebling<br>Zack Bartlett |
| <b>10.</b> | <b>Design Division Report</b><br>1) Community Choice Energy/Climate Action Presentation<br>2) Sidewalks/Hanging Flowers/Sparkle & Shine Fundraising                                      | Information<br>Information                | Sebastian Sarria<br>Sheila Fortune                 |
| <b>11.</b> | <b>Adjourn Meeting</b><br>Wednesday, April 11, 2018  | Action                                    | James Niebling                                     |

The Board may take action on any item on the agenda unless it is noted as being an “Information Only” item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858-454-5718 at least five (5) work days prior to the meeting date to insure availability.