



LA JOLLA VILLAGE MERCHANTS ASSOCIATION

# MONTHLY BOARD MEETING

**12 SEPTEMBER 2018 / 3:00 PM**

La Jolla Riford Library

7555 Draper Avenue, La Jolla, CA 92037

## AGENDA<sup>1</sup>

- |   |                    |                             |
|---|--------------------|-----------------------------|
| <b>1. Set-up Venue / Sign-in</b>  |                    |                             |
| <b>2. Call to Order - Monthly Board Meeting</b>   | <b>Action</b>      | <b>A. Hawrylyszyn Frank</b> |
| <ul style="list-style-type: none"> <li>• Please silence cell phones</li> <li>• Visitor sign-in sheet - please make sure to sign-in</li> </ul>   |                    |                             |
| <b>3. Role Call</b>   | <b>Action</b>      | <b>K. Baroudi</b>           |
| <b>4. Non-Agenda Public Comments</b>  | <b>Information</b> | <b>A. Hawrylyszyn Frank</b> |
| <b>5. Approval of Minutes</b>   | <b>Action</b>      | <b>K. Baroudi</b>           |
| <ul style="list-style-type: none"> <li>1. August Meeting Minutes - August 8, 2018</li> <li>2. June Meeting Minutes - June 13, 2018</li> </ul>   |                    |                             |
| <b>6. President's Report</b>  | <b>Information</b> | <b>A. Hawrylyszyn Frank</b> |
| <ul style="list-style-type: none"> <li>1. <b>Open Board Seat(s)</b> - call for Active</li> </ul>  | <b>Action</b>      | <b>A. Hawrylyszyn Frank</b> |
| <ul style="list-style-type: none"> <li> <ul style="list-style-type: none"> <li>LJVMA Member Nomination to fill Board Seat - Nominations for Seat will be accepted at September BOD Meeting and BOD will vote to fill seat(s)</li> </ul> </li> </ul> |                    |                             |
| <ul style="list-style-type: none"> <li>2. <b>Swear-in New Director(s)</b></li> </ul>  | <b>Action</b>      | <b>A. Hawrylyszyn Frank</b> |

<sup>1</sup> The Board may take action on any item on the agenda unless it is noted as being an "Information Only" item. If a sign language interpreter, aid for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the LJVMA office at 858.454.5718 at least five (5) work days prior to the meeting date to insure availability.

3. **Executive Director – New Hire** **Information** **A. Hawrylyszyn Frank**  
Alisha Hawrylyszyn Frank will discuss the current standing and process for the new Executive Director hire.
4. **LJVMA Office Space Sublet** **Information** **A. Hawrylyszyn Frank**  
Alisha Hawrylyszyn Frank will discuss the consolidation of the LJVMA office space to cut costs.
5. **LJVMA Election** **Action** **A. Hawrylyszyn Frank**  
Alisha Hawrylyszyn Frank will discuss nominations and the voting day experience.

## **7. Treasurer’s Report**

**Information**

**B. Murphy**

1. **Monthly Financial Report – August**
2. **Audit**

Fiscal financials end of the year report

## **8. Economic Development Report**

1. **La Jolla Art & Wine Festival** **Action** **B. Murphy**  
Brett Murphy requests the support of LJVMA BOD for this year’s annual La Jolla Art & Wine Festival – scheduled for Saturday, October 6-7, 2018.
2. **The City of SD Business Walk** **Action** **J.Maggard**  
Jocelyn Maggard will present information regarding our first engagement with the City of San Diego’s Business Walk. The BOD will decide on the best day to implement this program to our merchants.
3. **Slope Stabilization Project** **Action** **A. Hawrylyszyn Frank**  
Alisha Hawrylyszyn Frank will present more information regarding the request of night work for the Torrey Pines Slope Stabilization Project and may request a letter of support from the LJVMA board.
4. **Economic Development Education** **Information** **A. Hawrylyszyn Frank**  
Alisha Hawrylyszyn Frank will discuss how The City of San Diego supports furthering BID/economic development education by covering the cost of registration for one (1) of four (4) offered conferences. The chosen 2019 conference for LJVMA is the California Main Street Alliance.
5. **1230 Prospect Street Renovation** **Action** **L. King**  
Lindsey King requests the support of the LJVMA BOD’s for four (4) parking spaces to be temporarily closed in front of 1230 Prospect Street.

## **6. The Conrad Project**

**Action**

**J. Horn**

Jett Horn and Amanda Pritchett from The Conrad Project request the support of the LJVMA BODs for the reconfigure of the traffic control plan for Fay Avenue.

## **9. Promotions**

### **1. 2018 LJVMA Holiday Party**

**Action**

**A. Hawrylyzyn Frank**

Alisha Hawrylyszyn Frank will present information regarding the sponsorship opportunity with BizX for this year's holiday party, as well as open-discussion on theme, date, location and awards.

### **2. Merchant Mixer**

**Information**

**A. Harylyszyn Frank**

Tuesday, September 18, 2018 - 6PM - Meet the candidates and other LJVMA members at THE LOT - 7611 Fay Avenue, La Jolla, CA 92037

### **3. Pillage the Village**

**Action**

**K. Baroudi**

Wednesday, October 31, 2018 from 3PM - 6PM - Krista Baroudi requests hosting and sponsorship from our local merchants.

## **10. Design**

### **1. Bike Rack Design**

**Action**

**A. Dynes**

Ann Dynes from La Jolla Parks and Beaches asks presents a new design for bike racks.

### **2. Citywide Tree Planting Program**

**Action**

**L. Henegar**

Lesley Henegar presents the Citywide Tree Planting Program.

## **11. Adjourn Meeting**

**Action**

**A. Hawrylyzyn Frank**

**Wednesday, October 10, 2018 at 3PM Pacific**