



Nomination of Board of Directors

August 2021

To: Members of the La Jolla Village Merchants Association
From: La Jolla Village Merchants Association (LJVMA)
Re: Nominations for Board of Directors

The La Jolla Village Merchants Association is a thriving organization and each year its members are encouraged to run for election as members of the Board of Directors. Nominations are being solicited to fill open seats on the Board for a two-year term. Currently there are several open seats. Directors are elected by those paying the La Jolla BID assessment. If you are interested in improving your business community by serving on the LJVMA Board of Directors, please complete the enclosed Self Nomination form. All business owners or their representatives are eligible to run, provided the business has paid the annual assessment to the La Jolla BID.

Election Timeline and Deadlines *(Modified as allowed due post COVID-19 State of Emergency allowances.)*

Friday July 30 Date of Record to Self-Nominate. *(In order to be considered for a board position candidate must have an active City of San Diego Business Tax Certificate within the La Jolla BID and assessments must be current by this date.)*

Friday, September 3 - Self Nomination Form must be received by 3:00 p.m. via:

1. US Postal Service, 7734 Herschel Avenue, Suite C, La Jolla, CA 92037 or
2. Request pickup by LJVMA representative (within BID boundaries)

Deadline strictly enforced. Self-nomination forms will not be accepted after the 3:00 p.m. deadline.

Wednesday, September 29 - Date of Record to Vote, La Jolla BID Assessment must be paid by this date to be eligible to vote in this year's election.

Monday - Wednesday, October 4 - 6 - Secret Ballots will be cast in one of the following ways. **(Modified by BOD due to post COVID-19 guidelines.)**

- **In person** at an official LJVMA event.
- **In person** at the office of La Jolla Village Merchants Association, 7734 Herschel Ave., Suite C between the hours 8:00 a.m. and 4:00 p.m.
- **Request pickup** (within BID boundaries) before 12:00 PM October 6, 2021.
- **Sent via US Mail to the address above.** Must be received by October 5, 2021.

In all instances: Proof of eligibility will be needed to accept ballot in the form of an **active City of San Diego Business Tax Certificate number**. One vote per business/business management representative. No proxy or emailed ballots are accepted. Deadline strictly enforced.

Wednesday, October 13 - Ballots Publicly Opened and Counted at 4:00 p.m. at the LJVMA Annual Meeting/Board Meeting. **If required, meeting will take place both in person and via Zoom in the presence of a City of San Diego Election Official.**

Wednesday, November 10 – Swearing in and Election of Officers

The Inspector of Elections will review the nomination forms to ensure that the nominee's business has paid the La Jolla BID assessment, and that the nominee is either (a) the owner/owner's agent of the business, or (b) the owner's/owner's agent's authorized candidate.

In addition to this mailer, Self-Nomination Forms are available on the La Jolla Village Merchants Association website at www.LaJollabytheSea.com. Feel free to contact any Board Member or contact Jodi Rudick, Executive Director, at 858-230-2725 or jodi@lajollabythesea.com. We look forward to your involvement.

Sincerely,

Jodi L. Rudick

Jodi L. Rudick, Executive Director | La Jolla Village Merchants Association

Enclosure

www.lajollabythesea.com

jodi@lajollabythesea.com | 7734 Herschel Avenue | La Jolla, CA 92037 | 858-230-2725