



MEETING MINUTES

9 October 2024 / 4:00 PM / La Jolla Riford Library

ANNUAL MEETING AGENDA

Call to Order – Annual Board Meeting <i>19 Members were present, we did not reach a quorum.</i>		Japhet Perez Estrada, President
Roll Call – Establish Quorum – 50 Members Required. Action: Accept Quorum or lack thereof <i>N/A as no quorum was established.</i>		AJ Johnson, Secretary
Approval of 2022 Annual Meeting Minutes – Not applicable as no quorum was established.		Johnson
Ballots Opened and Counted (Quorum Required) – Action: Confirm sealed ballots and identification of Election Official. If 50 members are not present take action to defer ballot counting to monthly meeting which takes place immediately following adjournment.		Susan Monk, Election Official
Adjourn to Monthly Meeting	Action	Perez Estrada

MONTHLY MEETING AGENDA¹

1.	Call to Order - Monthly Board Meeting.	Action	Perez Estrada, President
2.	Roll Call - Attendance Report Scott Blaul, Klara Chavarria, Jamie Mae Cheng, Jo Cullen, Elnaz Iraj, AJ Johnson, Katey Longo, Joline Mann, Mark MacDonald, Jason Peaslee, Japhet Perez Estrada, Bill Podway, Chad Taggart, Dr. Maddie Wallace, Jodi Rudick (Executive Director). <i>Absent: Jo Cullen, Joline Mann, Dr. Maddie Wallace</i>	Action	Johnson, Secretary
3.	Approval of September Minutes <i>Motion to approve: Jason Peaslee motions, Bill Podway seconds. Passes unanimously.</i>	Action	Johnson
4.	Non-Agenda Public Comments (limited to three minutes) <ul style="list-style-type: none"> • Updates from Community/Political Leaders • All other public comments (limited to three minutes) 	Information	Perez Estrada
5.	Community Spotlight – Congressman Scott Peters	Information	Congressman Scott Peters
6.	Financial Report <ul style="list-style-type: none"> • Approval of Financials – August <i>Motion to approve: AJ Johnson motions, Scott Blaul seconds. Passes unanimously.</i>	Action	Podway, Treasurer
7.	Design and Beautification – Season Greetings Sign Update – Jodi reported that funds budgeted for Season Greetings banner will be used to replace/maintain/upgrade current décor.	Information	Jodi Rudick, Executive Director
8.	Organizational Excellence 1. Election Report/Ballot Count	Information	Johnson
9.	Merchant Engagement 1. Mix and Mingle attracted approximately 50 people to Spiro’s and was very successful.	Information	Podway
10.	Promotions - 1) Digital Marketing/Social Media Update 2) Art and Wine Festival/Spirits Festival Recap 3) Art Walk Themes <ul style="list-style-type: none"> • November – Gratitude – Non-profit organizations invited to table at galleries. • December – Holidays • January – Health and Happiness • February – Love 4) Upcoming Holiday Events (Hundreds more are listed on Event Calendar) Mutt Strutt – New Location (The LOT) – October 26 Creepy Candy Crawl – October 31 Holiday Open House (November 24) – Led by Adelaide’s Jerry Parent.	Information Information Information Information	Rudick Bill Podway Katey Kalanges, Art Walk Chair Rudick

11.	Election Results Announced by Election Officers Susan Monk and Heather Ferbert. <i>Winners: Scott Blaul, Jamie Mae Cheng, Joline Mann, Mark MacDonald, Bill Podway, Chad Taggart, Dr. Maddie Wallace, Ernesto Carolla, Carrington Kelso, Generoso Padigos Jr. Paperwork will be sent to all new and re-elected board members for completion before November 5.</i>	Information	Sue Monk
12.	Adjourn Meeting – Next meeting will take place November 13, La Jolla Riford Library and will include the swearing-in ceremony of our new or re-elected board members. We will also elect our board officers. <i>Meeting adjourned at approximately 5:30pm</i>	Action	Perez Estrada